Sample report — names removed.

Viabe Pulse

Your shop

Mumbai

Checked on 2 Oct 2026.

We checked you as a tyre and alignment shop.

4 Good · 3 Needs work · 1 Problem · 2 Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: step 1 · More in part 7.

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check Instagram, Facebook, JustDial, X and LinkedIn.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

Fix: step 2 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.4 stars.

4 of the 5 shops near you are higher.

Fix: step 1 · More in part 2.

✓ Good

How many reviews do you have?

You have about 80 reviews.

Only 1 of the 5 shops near you has more.

Fix: step 1 · More in part 2.

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 5 shops near you.

We found nothing new there.

More in part 9.

Do this first

1. Reply to your new reviews. Ask happy customers to write one.

Then do these

2. If you have a website, add it to your Google listing.

What to watch

- ‘Nearby business A’ is rated 5.0 with about 900 reviews. You are 4.4 with about 80.
- The miss was the whole-city search, ‘tyre and alignment shop in Mumbai’.

The last part is called About this report. You can skip it.

PART 1

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check Instagram, Facebook, JustDial, X and LinkedIn.

You may still be on them.

Your Google listing

You are listed.

Your listing has 8 photos.

The shops near you have 3 to 10 or more.

Your listing shows the phone number [phone removed].

Open on Google Maps

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.4 stars. 4 of the 5 shops near you are higher.

Reply to your new reviews. Ask happy customers to write one. Step 1 (reviews) is under ‘Do this first’.

You have about 80 reviews. Only 1 of the 5 shops near you has more.

We compared you with 5 shops near you. The farthest is 900 m away.

Shops by rating

Of the 5 shops we compared, 4 are rated higher.

Shop	Rating	Reviews
Nearby business A	5.0	About 900
Nearby business D (Tyre shop)	5.0	About 10

Shop	Rating	Reviews
Nearby business B (Tyre shop)	4.7	About 40
Nearby business E	4.7	About 10
You	4.4	About 80
Nearby business C	2.9	About 40

Side by side

Shop	Rating	Reviews	Photos
You	4.4	About 80	8
Nearby business A	5.0	About 900	10+
Nearby business B (Tyre shop)	4.7	About 40	5
Nearby business C	2.9	About 40	10+
Nearby business D (Tyre shop)	5.0	About 10	3
Nearby business E	4.7	About 10	10+

The words in brackets are Google&#about 40;s name for each kind of place.

Opening hours

None of the 4 shops open earlier or close later than you.

We could not read the opening hours of 1 shop: ‘Nearby business B’.

PART 3

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Then do these’.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

A gap is a thing over half show and you lack.

You also show these. Each line counts the shops near you.

- **a phone number:** 4 of the 5 shops show it.
- **photos:** 5 of the 5 shops show it.
- **delivery:** 4 of the 5 shops show it.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘tyre shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 13 shops. ‘Nearby business A’, ‘Nearby business C’ and ‘Nearby business E’, from all 4 sides. many more shops.
- **At 1 km:** 13 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business C’ and ‘Nearby business D’, from 2 sides. 1 shop is not like yours. 9 more shops.
- **At 2 km:** 6 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business D’ and ‘Nearby business E’, from 1 side. 3 more shops, from 1 side.

From your own door, Maps showed 20 places for ‘tyre shop’.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

We could not read 1 search. It did not come back this time.

We could not run a search for your name this time.

We did not see you in the whole-city search, ‘tyre and alignment shop in Mumbai’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

Searches for what you sell

Search	Where you were
‘tyre and alignment shop Mumbai’	4th on the map, on page one
‘tyre and alignment shop near me’	4th on the map, on page one
‘best tyre and alignment shop Mumbai’	Did not come back
‘tyre and alignment shop in Mumbai’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘tyre and alignment shop Mumbai’**
  Google&#about 40;s page one also showed ‘Nearby business 19’, ‘Nearby business 19’ and ‘Nearby business 20’.
- **‘tyre and alignment shop near me’**
  Google&#about 40;s page one also showed ‘Nearby business 20’ and ‘Nearby business 23’.
- **‘tyre and alignment shop in Mumbai’**
  Google&#about 40;s page one showed ‘Nearby business A’, ‘Nearby business 23’ and ‘Nearby business 20’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 1 under ‘Do this first’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business A:** 1 time out of 12 answers.
- **Nearby business B:** 1 time out of 12 answers.

Question by question

“What is the best tyre shop in Mumbai?”

0 of 3 answers named you.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

“Which tyre shop in Mumbai do people trust?”

0 of 3 answers named you.

“Which tyre shop in Mumbai does home delivery?”

0 of 3 answers named you.

PART 8

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Ask happy customers to post a review on Google.

PART 9

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 5 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 5:10 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google Maps listings, from Google	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.