Sample report — names removed.

Viabe Pulse

Your shop

Hyderabad

Checked on 2 Oct 2026.

We checked you as a tailoring shop or boutique.

6 Good · **3** Needs work · **1** Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. The top map results showed you for both searches.

More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your shop?

Claude named you but ChatGPT and Gemini did not.

1 time out of 9 answers.

Fix: steps 1 and 2 · More in part 7.

✓ Good

Are you listed where customers look?

You are on Google Maps and Facebook.

We could not check Instagram, JustDial, X and LinkedIn.

More in part 1.

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Fix: steps 1 and 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.9 stars.

Only 1 of the 4 shops near you is higher.

2 shops have the same rating as you.

More in part 2.

✓ Good

How many reviews do you have?

You have about 800 reviews.

That is more than all 4 shops near you.

More in part 2.

▲ Needs work

What do your customers say?

People complain about this most: ‘quality of work’.

It is in 3 of the 14 reviews we read.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows a website link. Only 2 of the 4 shops near you do.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 4 shops near you.

We found nothing new there.

More in part 9.

Do this first

1. Ask whoever runs your website to make the page load faster.
2. Ask whoever runs your website to make it work on phones.
3. Ask whoever runs your website to give the page a title. Put your shop name in it. Say what the page is for.
   When done: Open the page. Check that the tab shows the new title.

Then do these

4. Reply to 9 reviews from the last 90 days with no reply. Start with the one that gave 1 to 3 stars.

What to watch

- ‘Nearby business A’ closes later than you on every day.

The last part is called About this report. You can skip it.

PART 1

✓ Good

Are you listed where customers look?

You are on Google Maps and Facebook.

We could not check Instagram, JustDial, X and LinkedIn.

You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

About 40 followers

Open the page

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 4.9 stars. Only 1 of the 4 shops near you is higher. 2 shops have the same rating as you.

You have about 800 reviews. That is more than all 4 shops near you.

We compared you with 4 shops near you. The farthest is 800 m away.

Shops by rating

Of the 4 shops we compared, 1 is rated higher. 2 shops have the same rating as you.

Shop	Rating	Reviews
Nearby business A	5.0	About 200
You	4.9	About 800
Nearby business B	4.9	Over 50
Nearby business C	4.9	About 40
Nearby business D	4.7	About 80

Side by side

Shop	Rating	Reviews
You	4.9	About 800
Nearby business A	5.0	About 200
Nearby business B	4.9	Over 50
Nearby business C	4.9	About 40

Shop	Rating	Reviews
Nearby business D	4.7	About 80

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 4 shops closes later than you on some days: ‘Nearby business A’.

‘Nearby business A’ closes later than you on every day.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Start with the first item below. Step 1 (speed) and step 2 (phone view) are under ‘Do this first’.

We opened your website on 2 Oct 2026.

Your Google listing links to your website.

On a phone, your website takes 4.9 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

Your website is not set up for phones.

Most people open it on a phone. It shows as a tiny desktop page.

Ask whoever runs your website to make it work on phones.

Your page has no good title.

Google shows the title in search results.

Set the title to your shop name and what you do.

These work: a lock sign.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows a website link. Only 2 of the 4 shops near you do.

A gap is a thing over half show and you lack.

You and all 4 shops near you show:

a phone number, photos.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘tailor’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 17 shops. ‘Nearby business B’, from all 4 sides. ‘Nearby business A’, from 3 sides. ‘Nearby business C’, from 1 side. 2 shops whose trade we could not tell. 12 more shops.
- **At 1 km:** 9 shops. ‘Nearby business B’ and ‘[name removed]’, from all 4 sides. ‘Nearby business C’, from 2 sides. 1 shop whose trade we could not tell. 5 more shops, from 1 side.
- **At 2 km:** ‘Nearby business B’, from all 4 sides. ‘[name removed]’, from 3 sides. ‘Nearby business C’, from 1 side.

From your own door, Maps showed 20 places for ‘tailor’.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. The top map results showed you for both searches.

We saw you in the whole-city search, ‘tailoring shop or boutique in Hyderabad’. It does not change the answer.

A search for your name

Google showed your listing for ‘Your shop Hyderabad’, but not your website.

Searches for what you sell

Search	Where you were
‘tailoring shop or boutique Hyderabad’	1st on the map, on page one
‘best tailoring shop or boutique Hyderabad’	1st on the map, on page one
‘tailoring shop or boutique in Hyderabad’ (whole city, not in the count)	1st on the map, on page one

Who else showed up

- **‘tailoring shop or boutique Hyderabad’**
  Google's page one also showed ‘Nearby business B’ and ‘Nearby business 21’.

- **‘best tailoring shop or boutique Hyderabad’** Google's page one also showed ‘Nearby business A’. It also showed 1 place we could not check.
- **‘tailoring shop or boutique in Hyderabad’** Google's page one also showed ‘Nearby business 21’ and ‘Nearby business 23’.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your shop?

Claude named you but ChatGPT and Gemini did not.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

1 time out of 9 answers.

We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

Question by question

“What is the best tailor in Hyderabad?”

1 of 3 answers named you.

Claude named you but ChatGPT and Gemini did not.

They named these instead of you.

2 of 3 answers named Nearby business C.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

“Which tailor in Hyderabad do people trust?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

PART 8

▲ Needs work

What do your customers say?

People complain about this most: ‘quality of work’.

Read these reviews. Fix what they describe. Reply to each one on Google.

It is in 3 of the 14 reviews we read.

5 of 14 reviews from the last 90 days have a reply.

Reply to 9 reviews from the last 90 days with no reply. Start with the one that gave 1 to 3 stars.

Step 4 (reviews) is under ‘Then do these’.

We read 14 reviews from the last 90 days. 14 had words.

Quality of Work

People complain about this in 3 of the 14 reviews.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Fitting

People complain about this in 2 of the 14 reviews.

Read these on your Google listing.

Staff Behaviour

People complain about this in 2 of the 14 reviews.

Read these on your Google listing.

Quality of Work

People praise this in 10 of the 14 reviews.

Read these on your Google listing.

Fitting

People praise this in 9 of the 14 reviews.

Read these on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 4 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we added the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 5:10 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.