Sample report — names removed.

Viabe Pulse

Your shop

Ahmedabad

Checked on 2 Oct 2026.

We checked you as a sweet shop or halwai.

6 Good · **3** Needs work · **1** Problem

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: step 4 · More in part 7.

▲ Needs work

Are you listed where customers look?

The address on Swiggy is not the one on Google.

More in part 1.

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Fix: steps 1 and 3 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.9 stars.

No place near you is higher.

Fix: step 4 · More in part 2.

▲ Needs work

How many reviews do you have?

You have about 500 reviews.

4 of the 5 places near you have more.

Fix: step 4 · More in part 2.

✓ Good

What do your customers say?

People praise this most: ‘quality of food’.

One review gave low stars.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

It also shows accessibility information. Only 1 of the 5 places near you does.

More in part 4.

✓ Good

Are the places near you doing anything new?

We found nothing new at the 4 places we could check.

We could not check 1 place.

More in part 9.

Do this first

1. Ask whoever runs your website to make the page load faster.
2. Check which address is right. Fix any listing that shows the wrong one.
   When done: Open both listings. Check that they show the right address.
3. Put one of these at the top of the page. Your phone number, a WhatsApp link or an order link.

How to be found in more places

4. Ask happy customers to post a Google review. Reply to each one.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.
- ‘Nearby business B’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

The address on Swiggy is not the one on Google.

Make all your listings show the right address.

We could not check Instagram, Facebook, Magicpin and X this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

Zomato

You are listed.

The phone and address we could read match your Google listing.

Phone: [phone removed]

no photos on your listing

Open the page

Swiggy

You are listed.

The address is not the one on Google.

We could not read Swiggy's phone.

Open the page

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

▲ Needs work

How do you compare with places near you?

You have about 500 reviews. 4 of the 5 places near you have more.

Ask happy customers to post a Google review. Reply to each one. Step 4 (reviews) is under ‘How to be found in more places’.

Your rating is 4.9 stars. No place near you is higher.

We compared you with 5 places near you. The farthest is 900 m away.

Places by rating

No place we compared is rated higher than you.

Place	Rating	Reviews
You	4.9	About 500
Nearby business D	4.7	About 800
Nearby business A (Dessert shop)	4.6	About 20
Nearby business C	4.4	About 900
Nearby business E	4.3	About 700
Nearby business B	4.1	About 2,200

Side by side

Place	Rating	Reviews	Photos
You	4.9	About 500	10+
Nearby business A (Dessert shop)	4.6	About 20	7
Nearby business B	4.1	About 2,200	10+
Nearby business C	4.4	About 900	10+
Nearby business D	4.7	About 800	10+
Nearby business E	4.3	About 700	10+

The words in brackets are Google's name for each kind of place.

Opening hours

4 of the 5 places close later than you on some days: ‘Nearby business D’; ‘Nearby business C’; ‘Nearby business E’; ‘Nearby business B’.

4 of the 5 places open earlier than you on some days: ‘Nearby business C’; ‘Nearby business E’; ‘Nearby business B’; ‘Nearby business A’.

‘Nearby business D’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

‘Nearby business C’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

‘Nearby business E’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

‘Nearby business B’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

You are closed on Sunday. All 5 places near you are open then: ‘Nearby business D’, ‘Nearby business C’, ‘Nearby business E’, ‘Nearby business B’ and ‘Nearby business A’.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Start with the first item below. Step 1 (speed) and step 3 (ordering) are under ‘Do this first’.

We opened your website on 2 Oct 2026.

Your Google listing links to your website.

Your website has no way to order or book.

People have to leave it to reach you.

Put your phone number at the top.

Your website has no WhatsApp link.

People who want to ask a question must find another way.

Add a WhatsApp link at the top of your page.

On a phone, your website takes 11.6 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

These work: a lock sign, a link to your Google listing, a layout for phones and a page title.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

It also shows accessibility information. Only 1 of the 5 places near you does.

A gap is a thing over half show and you lack.

What few places near you show

- It also shows a website link. Only 2 of the 5 places near you do.

You also show these. Each line counts the places near you.

- **a phone number:** 4 of the 5 places show it.
- **photos:** 5 of the 5 places show it.
- **delivery:** 4 of the 5 places show it.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘sweet shop’ from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 9 places. ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. ‘Nearby business E’, from 1 side. 3 places are not like yours. 3 more places, from 1 side.
- **At 1 km:** 6 places. ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. ‘Nearby business E’, from 1 side. 1 place is not like yours. 2 more places, from 1 side.
- **At 2 km:** ‘Nearby business B’, from all 4 sides. ‘Nearby business C’, from 3 sides.

From your own door, Maps showed 20 places for ‘sweet shop’.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

We could not read 1 search. It did not come back this time.

We saw you in the whole-city search, ‘sweet shop or halwai in Ahmedabad’. It does not change the answer.

A search for your name

We searched for ‘Your shop Ahmedabad’. It showed your website.

Searches for what you sell

Search	Where you were
‘sweet shop or halwai Ahmedabad’	3rd on the map, on page one
‘sweet shop or halwai near me’	Did not come back
‘best sweet shop or halwai Ahmedabad’	1st on the map, on page one
‘sweet shop or halwai in Ahmedabad’ (whole city, not in the count)	2nd on the map, on page one

Who else showed up

- **‘sweet shop or halwai Ahmedabad’** Google's page one also showed ‘Nearby business 37’ and ‘Nearby business C’.
- **‘best sweet shop or halwai Ahmedabad’** Google's page one also showed ‘Nearby business 37’. It also showed 1 place we could not check.
- **‘sweet shop or halwai in Ahmedabad’** Google's page one also showed ‘Nearby business 37’. It also showed 1 place we could not check.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under ‘How to be found in more places’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business B:** 5 times out of 12 answers.

Question by question

“What is the best sweet shop in Ahmedabad?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

“Which sweet shop in Ahmedabad do people trust?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

“Which sweet shop in Ahmedabad does home delivery?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business B.

PART 8

✓ Good

What do your customers say?

People praise this most: ‘quality of food’.

One review gave low stars.

All 18 reviews from the last 90 days have a reply.

We read 18 reviews from the last 90 days. 12 had words.

Quality of Food

People praise this in 11 of the 12 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Variety of Sweets

People praise this in 4 of the 12 reviews with words.

Read these on your Google listing.

PART 9

✓ Good

Are the places near you doing anything new?

We found nothing new at the 4 places we could check.

We could not check 1 place.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

Few places of your exact kind had enough reviews. So we added the nearest similar places.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 4:57 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the places near you

We looked at the public pages of the places near you.

We name a change only for the nearest place like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.