Sample results. Names removed.

VIABE PULSE

Your business

Bengaluru

Checked on 1 Oct 2026.

We checked you as a sports goods store.



Your score card

- 2 Good
- 7 Needs work

Good

Can people find you on Google Maps?

2nd

Maps showed you from all 4 sides at each distance we checked.

Google Maps, from your door: 2nd for ‘sports shop’

Needs work

Do you show up when people search on Google?

2 of 3

We ran 3 searches as a customer standing near your shop. The top map results showed you for 2 of the 3.

We did not see you on page one for ‘best sports goods store Bengaluru’.

Needs work

Do ChatGPT and other AI apps name your business?

4 of 12

ChatGPT and Gemini named you but Claude did not.

4 times out of 12 answers.

Needs work

Are you listed where customers look?

2 of 7

We did not find your business on Amazon, Meesho and Flipkart.

Needs work

Does your business have a website?

We could not find a website for your business.

Your Google listing shows no website.

Needs work

How is your rating?

3.9

Your rating is 3.9 stars.

3 of the 5 businesses near you are higher.

1 business has the same rating as you.

Good

How many reviews do you have?

About 700

You have about 700 reviews.

That is more than all 5 businesses near you.

Needs work

What do your customers say?

Your new reviews have stars but no words.

There were 2 new reviews.

Needs work

Does your Google listing show enough?

1

1 gap

Your listing shows no website link.

4 of the 5 businesses near you link theirs.

Do this first

1. Do you have a website? Add it to your Google listing. If you do not, make a simple one-page site. Put your address, hours and phone number on it.

How to be found in more places

2. List your business on Amazon and Meesho. We looked there and did not find you.

Then do these

3 Ask your customers to write a few words in their review.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

PART 1

Needs work

Are you listed where customers look?

We did not find your business on Amazon, Meesho and Flipkart.

If customers look on Amazon, Meesho and Flipkart, add your business there.

We could not check Instagram and Facebook this time. You may still be on them.

Google Maps Listed	**JustDial** Listed	**Amazon** No store page found
Meesho No store page found	**Flipkart** Other sellers, not you	**Instagram** Could not tell which profile is yours
Facebook Could not tell which profile is yours		

You are listed, details match

- Listed, but not all the same
- We looked and did not find you
- We could not check this time

Your Google listing

Photos
10 or more

Prices
Could not check

Phone on Google
Shown

Open on Google Maps

JustDial Open the page

PART 2

Needs work

How do you compare with businesses near you?

Your rating is 3.9 stars. 3 of the 5 businesses near you are higher. 1 business has the same rating as you.

Step 3 under ‘Then do these’ may help here. It is about your reviews.

You have about 700 reviews. That is more than all 5 businesses near you.

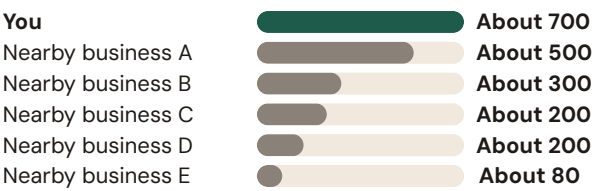
You and the 5 businesses we compared

Rating

out of 5 stars



Reviews



Counts in this sample are rounded. We compare the real counts.

We compared you with 5 businesses near you. The farthest is 1 km away.

Businesses by rating

Of the 5 businesses we compared, 3 are rated higher. 1 business has the same rating as you.

Business	Rating	Reviews
Nearby business C	5.0	About 200
Nearby business A	4.9	About 500
Nearby business B	4.8	About 300
You	3.9	About 700
Nearby business E	3.9	About 80
Nearby business D	3.7	About 200

Side by side

You
Rating: 3.9
Reviews: About 700
Photos: 10+

Nearby business A
Rating: 4.9
Reviews: About 500
Photos: 10+

Nearby business B
Rating: 4.8
Reviews: About 300
Photos: 10+

Nearby business C
Rating: 5.0
Reviews: About 200
Photos: 10+

Nearby business D

Rating: 3.7

Reviews: About 200

Photos: 5

Nearby business E

Rating: 3.9

Reviews: About 80

Photos: 10+

PART 3

Needs work

Does your business have a website?

We could not find a website for your business.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 1 (website) is under 'Do this first'.

Your Google listing shows no website.

No website yet

Many businesses near you have a website.

Customers trust a business they can read about.

Here is how to make a simple one-page site.

Read the guide.

PART 4

Needs work

Does your Google listing show enough?

Your listing shows no website link.

If you have a website, add it to your Google listing. Step 1 (website) is under ‘Do this first’.

4 of the 5 businesses near you link theirs.

You also show these. Each line counts the businesses near you.

- **a phone number:** 5 of the 5 businesses show it.
- **photos:** 5 of the 5 businesses show it.
- **delivery:** 3 of the 5 businesses show it.

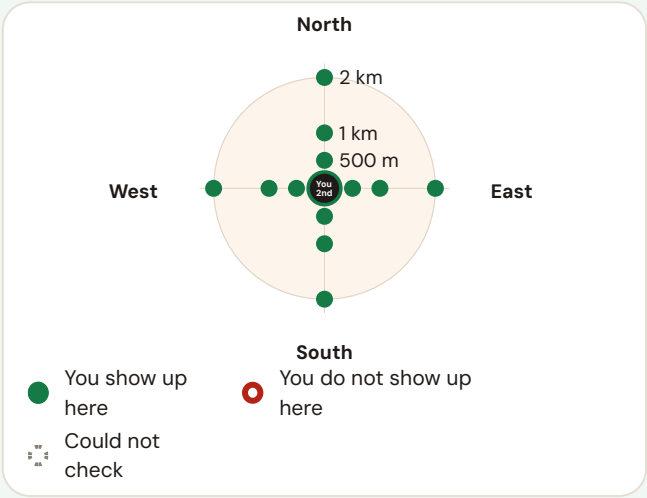
PART 5

Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

Where you show up on Google Maps around you



Google Maps, from your door: 2nd for ‘sports shop’

From Google searches for sports shop at each point, on 1 Oct 2026.

PART 6

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 2 of the 3.

We did not see you on page one for ‘best sports goods store Bengaluru’.

We had no website address for you. So we looked for your business on the map.

We did not see you in the whole-city search, ‘sports goods store in Bengaluru’. It does not change the answer.

Step 1 under ‘Do this first’ may help here. It is about your website and your listing. We cannot promise it will change the answer.

- **‘sports goods store Bengaluru’**
  3rd of the 4 map results at the top
- **‘sports goods store near me’**
  2nd of the 4 map results at the top
- **‘best sports goods store Bengaluru’**
  Not on the map in this Google search
- **‘sports goods store in Bengaluru’** (whole city, not in the count)
  Not on the map in this Google search

A search for your name

Google showed your listing for ‘Your business Bengaluru’.

Who else showed up

‘sports goods store Bengaluru’

‘Nearby business D’ ‘Nearby business C’

It also showed 1 place we could not check.

Who else showed up

‘sports goods store near me’

‘Nearby business D’

It also showed 2 places we could not check.

Who else showed up

‘best sports goods store Bengaluru’

‘Nearby business C’

It also showed 2 places we could not check.

Who else showed up

'sports goods store in Bengaluru'

Google's page one showed 3 places. We could not check them.

PART 7

Do ChatGPT and other AI apps name your business?

4 of 12 answers named you. We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question	ChatGPT	Gemini	Claude
What is the best sports shop in Bengaluru?	●	○	○
Which sports shop in Bengaluru do people trust?	●	●	○

Question	ChatGPT	Gemini	Claude
Which sports shop in Bengaluru does home delivery?	●	○	○

These sample questions are in English. We changed names and some details. Some are cut short.

● Named you

○ Named others, not you

◌ Did not answer

Named most instead of you

Nearby business D: 3 times out of 12 answers.

Nearby business E: 1 time out of 12 answers.

AI apps draw on reviews, listings and sites. Step 3 under ‘Then do these’ may help here. We cannot promise it will change the answer.

PART 8

What customers say, about you and nearby

New reviews in 90 days

You 2

Your 2 recent reviews

We could not see how many of these gave low stars.

Replies from you

Could not check

What your reviews talk about

Your new reviews have stars but no words.

There were 2 new reviews.

Ask your customers to write a few words in their review. Step 3 (reviews) is under ‘Then do these’.

About this check

We checked 9 things on 1 Oct 2026. We used only facts anyone can see.

We could not check: Instagram, Facebook. Some sites stop us from reading them. It is not a sign of a problem.

Where our information comes from: Google, and the web page of each place we could read; JustDial; Amazon; Meesho; Flipkart; Google Maps listings, from Google; Google Maps, through a data company we pay; Google search results, through a data company we pay; ChatGPT, Gemini and Claude, asked by us; Google reviews, through a data company we pay.

This check is about this address only. It is not about your other shops. This check shows how your business looks from outside. It does not show your sales, your costs or how many people walk in. AI answers come from AI tools. They do not come from people. Use it to see what to fix first. It is not a promise of what will happen.

This is a sample check of another business. Names are changed. The businesses marked with letters are the ones we compared. Numbered businesses are others that Google or AI apps showed. The search words are examples.