Sample report — names removed.

Viabe Pulse

Your shop

Pune

Checked on 2 Oct 2026.

3 Good · 4 Needs work · 1 Problem · 2 Could not check

Your score card

The answer comes first.

? Could not check

Can people find you on Google Maps?

You were not open yet when we checked. We will not judge Maps on that.

From your own door you were 3rd.

More in part 5.

▲ Needs work

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

We did not see you on page one for ‘wellness centre Pune’ and ‘best wellness centre Pune’.

Fix: step 4 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 9 answers.

Fix: step 4 · More in part 7.

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial and Instagram.

We could not check Urban Company, Magicpin, Nearbuy and Facebook.

More in part 1.

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Fix: steps 1 and 2 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.4 stars.

All 5 shops near you are higher.

Fix: step 4 · More in part 2.

▲ Needs work

How many reviews do you have?

You have about 200 reviews.

3 of the 5 shops near you have more.

Fix: step 4 · More in part 2.

✓ Good

What do your customers say?

People praise this most: ‘quality of work’.

No complaint came up again and again.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows accessibility information. Only 2 of the 5 shops near you do.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

More in part 9.

Do this first

1. From our read of your website: “Add Pune’s opening hours to your outlet's page and keep them current with your Google listing.”
2. Ask whoever runs your website to make the page load faster.
3. Add a WhatsApp link at the top of your website page.

How to be found in more places

4. Ask each happy customer for a Google review.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

Then do these

5. Reply to 2 reviews from the last 90 days with no reply.

What to watch

- ‘Nearby business A’ is rated 5.0 with about 300 reviews. You are 4.4 with about 200.
- ‘Nearby business A’ closes later than you on every day.
- ‘Nearby business B’ is open longer than you on every day.

The last part is called About this report. You can skip it.

PART 1

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial and Instagram.

We could not check Urban Company, Magicpin, Nearbuy and Facebook.

You may still be on them.

Your address is the same on both places we checked.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

The address is the same as on Google.

We could not read JustDial's phone.

Open the page

Instagram

You are listed.

@yourshop

About 500 followers

last post 8 Mar

Open the page

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.4 stars. All 5 shops near you are higher.

Step 4 under ‘How to be found in more places’ may help here. It is about your reviews.

You have about 200 reviews. 3 of the 5 shops near you have more.

We compared you with 5 shops near you. The farthest is 800 m away.

Shops by rating

All 5 shops we compared have a higher rating.

Shop	Rating	Reviews
Nearby business A	5.0	About 300
Nearby business D	5.0	About 100
Nearby business B	4.8	About 400
Nearby business C	4.8	About 300
Nearby business E	4.5	About 100
You	4.4	About 200

Side by side

Shop	Rating	Reviews	Photos
You	4.4	About 200	10+
Nearby business A	5.0	About 300	10+
Nearby business B	4.8	About 400	10+
Nearby business C	4.8	About 300	10+
Nearby business D	5.0	About 100	7
Nearby business E	4.5	About 100	8

Opening hours

All 5 shops close later than you on some days: ‘Nearby business A’; ‘Nearby business D’; ‘Nearby business B’; ‘Nearby business C’; ‘Nearby business E’.

All 5 shops open earlier than you on some days: ‘Nearby business A’; ‘Nearby business D’; ‘Nearby business B’; ‘Nearby business C’; ‘Nearby business E’.

‘Nearby business A’ closes later than you on every day.

It opens earlier on Friday.

‘Nearby business D’ is open longer than you on every day.

‘Nearby business B’ is open longer than you on every day.

‘Nearby business C’ closes later than you on every day.

It opens earlier on Friday.

‘Nearby business E’ is open longer than you on every day.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 3 things are hurting it.

Start with the first item below. Step 1 (website) and step 2 (speed) are under ‘Do this first’.

We opened your site on 2 Oct 2026.

Your Google listing links to your website.

Your website has no WhatsApp link.

People who want to ask a question must find another way.

Add a WhatsApp link at the top of your page.

On a phone, your website takes 10.4 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

Your outlet's page does not show Pune opening hours.

Customers cannot check on your site whether the Pune outlet will be open when they plan to visit.

Add Pune’s opening hours to your outlet's page and keep them current with your Google listing.

These work: a lock sign, a phone number, a link to your Google listing, a layout for phones and a page title.

Things you could add

Your outlet's page has no visible way to book an appointment online.

Customers who want to reserve a treatment must call rather than book directly from your site.

Add a clear appointment-booking link or form for the Pune outlet.

Your treatments and combo descriptions do not show prices.

Customers comparing treatments cannot tell from your site what a visit to the Pune outlet will cost before contacting you.

Add current prices or clear starting prices beside the treatments and combos available at Pune.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows accessibility information. Only 2 of the 5 shops near you do.

A gap is a thing over half show and you lack.

You also show these. Each line counts the shops near you.

- **a website link:** 4 of the 5 shops show it.
- **a phone number:** 5 of the 5 shops show it.
- **photos:** 5 of the 5 shops show it.
- **a restroom:** 5 of the 5 shops show it.

PART 5

? Could not check

Can people find you on Google Maps?

You were not open yet when we checked. We will not judge Maps on that.

From your own door you were 3rd.

We searched for ‘Nearby business 1’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from the south. People north, east and west of you did not see you.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 19 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. 1 shop whose trade we could not tell. many more shops.
- **At 1 km:** 12 shops. ‘Nearby business B’ and ‘Nearby business D’, from all 4 sides. ‘Nearby business C’, from 3 sides. 1 shop whose trade we could not tell. 8 more shops.
- **At 2 km:** 6 shops. ‘Nearby business D’, from all 4 sides. ‘Nearby business C’, from 3 sides. ‘Nearby business B’, from 1 side. 3 more shops.

From your own door, Maps showed 20 places for ‘Nearby business 1’.

You were 3rd.

Ahead of you were Nearby business A; Nearby business D.

PART 6

▲ Needs work

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

Step 4 under ‘How to be found in more places’ may help here. It is about your reviews. We cannot promise it will change the answer.

We did not see you on page one for ‘wellness centre Pune’ and ‘best wellness centre Pune’.

We did not see you in the whole-city search, ‘wellness centre in Pune’. It does not change the answer.

A search for your name

Google showed your listing for ‘Your shop Pune’, but not your website.

Searches for what you sell

Search	Where you were
‘wellness centre Pune’	Not seen. We could name 3 places.
‘wellness centre near me’	3rd on the map, on page one
‘best wellness centre Pune’	Not seen. We could name 3 places.
‘wellness centre in Pune’ (whole city, not in the count)	Not seen. We could name 3 places.

Who else showed up

- **‘wellness centre Pune’** We could name ‘Nearby business D’, ‘Nearby business 27’ and ‘Nearby business 28’.
- **‘best wellness centre Pune’** We could name ‘Nearby business 28’, ‘Nearby business D’ and ‘Nearby business B’. It also showed 8 places we could not check.
- **‘wellness centre in Pune’** We could name ‘Nearby business D’, ‘Nearby business 29’ and ‘Nearby business 30’.
- **‘wellness centre near me’** Google's page one also showed ‘Nearby business D’ and ‘Nearby business 28’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under ‘How to be found in more places’ may help here. We cannot promise it will change the answer.

0 times out of 9 answers.

We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business B:** 3 times out of 9 answers.

Question by question

“What is the best Nearby business 1 in Pune?”

0 of 3 answers named you.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business B.

“Which Nearby business 1 in Pune is good for families?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

PART 8

✓ Good

What do your customers say?

People praise this most: ‘quality of work’.

No complaint came up again and again.

6 of 8 reviews from the last 90 days have a reply.

Reply to 2 reviews from the last 90 days with no reply.

Step 5 (reviews) is under ‘Then do these’.

We read 8 reviews from the last 90 days. 5 had words.

Quality of Work

People praise this in 4 of the 5 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Staff Behaviour

People praise this in 2 of the 5 reviews with words.

Read these on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we added the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 8:23 am India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	The web pages of the shops near you. We could not read them this time.	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.