

Viabe Pulse

Your shop

Kochi

Checked on 2 Oct 2026.

We checked you as a salon.

4 Good · 2 Needs work · 2 Problems ·
2 Could not check

Your score card

The answer comes first.

? Could not check

Can people find you on Google Maps?

You had closed when we checked. We will not judge Maps on that.

From your own door you were 2nd.

[More in part 5.](#)

✕ Problem

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Fix: steps 2 and 3 · [More in part 6.](#)

✖ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

0 times out of 9 answers.

Fix: steps 2 and 3 · [More in part 7.](#)

▲ Needs work

Are you listed where customers look?

The address on JustDial is not the one on Google.

[More in part 1.](#)

▲ Needs work

Is your website working?

Your website opens. But 6 things are hurting it.

Fix: step 2 · [More in part 3.](#)

✓ Good

How is your rating?

Your rating is 4.8 stars.

Only 1 of the 5 places near you is higher.

1 place has the same rating as you.

[More in part 2.](#)

✓ Good

How many reviews do you have?

You have about 500 reviews.

That is more than all 5 places near you.

[More in part 2.](#)

✓ **Good**

What do your customers say?

People praise this most: 'service'.

No complaint came up again and again.

[More in part 8.](#)

✓ **Good**

Does your Google listing show enough?

Yes. We found no gap against the places near you.

[More in part 4.](#)

? **Could not check**

Are the places near you doing anything new?

We could not check offers at the places near you.

[More in part 9.](#)

Do this first

- 1.** Check which address is right. Fix any listing that shows the wrong one.
When done: Open both listings. Check that they show the right address.
- 2.** From our read of your website: "Update the hours on your outlet's page to match your confirmed schedule, and keep them consistent with your Google listing."

3. From our read of your website:
"Confirm the full address for this outlet and use the same complete address on your outlet's page and your Google listing."

Then do these

4. Add a link to your Google listing on your website page.

Website fixes are in part 3.

What to watch

- 'Nearby business A' closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.
- 'Nearby business D' closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

The address on JustDial is not the one on Google.

Make all your listings show the right address.

We could not check Instagram, Urban Company, Magicpin, Nearbuy, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Google shows your prices as ₹50–2,000.

[Open on Google Maps](#)

JustDial

You are listed.

The address is not the one on Google.

We could not read JustDial's phone.

[Open the page](#)

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

About 200 followers

[Open the page](#)

How do you compare with places near you?

Your rating is 4.8 stars. Only 1 of the 5 places near you is higher. 1 place has the same rating as you.

You have about 500 reviews. That is more than all 5 places near you.

We compared you with 5 places near you. The farthest is 200 m away.

Places by rating

Of the 5 places we compared, 1 is rated higher. 1 place has the same rating as you.

Place	Rating	Reviews
Nearby business C (Beauty salon)	4.9	About 100
You	4.8	About 500
Nearby business A (Beauty salon)	4.8	About 400
Nearby business D (Beauty salon)	4.7	About 60
Nearby business B (Beauty salon)	4.4	About 200
Nearby business E (Beauty salon)	3.5	About 60

Side by side

Place	Rating	Reviews	Price
You	4.8	About 500	₹50–2,000
Nearby business A (Beauty salon)	4.8	About 400	No info
Nearby business B (Beauty salon)	4.4	About 200	No info
Nearby business C (Beauty salon)	4.9	About 100	₹50–over 1,000
Nearby business D (Beauty salon)	4.7	About 60	No info
Nearby business E (Beauty salon)	3.5	About 60	No info

The words in brackets are Google's name for each kind of place.

Opening hours

3 of the 4 places we could read close later than you on some days: 'Nearby business A'; 'Nearby business C'; 'Nearby business D'.

'Nearby business A' closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

'Nearby business C' closes later than you on Friday.

'Nearby business D' closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

You are closed on Sunday. All 4 places we could read are open then: 'Nearby business A', 'Nearby business B', 'Nearby business C' and 'Nearby business D'.

We could not read the opening hours of 1 place:
'Nearby business E'.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 6 things are hurting it.

Start with the first item below. Step 2 (website) is under 'Do this first'. Step 4 (Google link) is under 'Then do these'.

We opened your website on 2 Oct 2026.

Your Google listing links to your website.

Your website has no WhatsApp link.

People who want to ask a question must find another way.

Add a WhatsApp link at the top of your page.

Your website has no link to your Google listing.

People read your reviews and hours there.

Add a link to your Google listing on your page.

On a phone, your website takes 3.7 to 5.0 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

Your web address is a free website-builder address. It is not your own.

If a free website-builder address closes, your address changes too.

Get a web address in your place name. Point your website to it. Then change it on your Google listing.

[Removed from this sample.]

Customers may arrive when you are closed or skip a visit because the hours do not match.

Update the hours on your outlet's page to match your confirmed schedule, and keep them consistent with your Google listing.

The address on your outlet's page differs from your Google listing and leaves out address details shown there.

Customers using the site to navigate may be unsure they have the correct outlet or location.

Confirm the full address for this outlet and use the same complete address on your outlet's page and your Google listing.

These work: a lock sign, a phone number, a layout for phones and a page title.

Things you could add

Your outlet's page lists services but shows no prices for them.

Customers cannot compare the cost of a treatment before deciding whether to contact or visit you.

Add current prices, or starting prices, beside the services on your outlet's page.

Your outlet's page shows the address as text but no map or directions link.

Customers who want directions have to copy the address and find the location themselves.

Add a map or directions link for this outlet beside its address.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

A gap is a thing over half show and you lack.

You also show these. Each line counts the places near you.

- **a website link:** 3 of the 5 places show it.
- **a phone number:** 5 of the 5 places show it.
- **photos:** 5 of the 5 places show it.

- **a restroom:** 3 of the 5 places show it.
- **children welcome:** 3 of the 5 places show it.

PART 5

? Could not check

Can people find you on Google Maps?

**You had closed when we checked.
We will not judge Maps on that.**

From your own door you were 2nd.

We searched for 'salon' from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the north, south and west. People east of you did not see you.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 4 places. 'Nearby business B' and 'Nearby business C', from all 4 sides. 'Nearby business A', from 3 sides. 1 more place, from 1 side.
- **At 1 km:** 'Nearby business C', from 2 sides.
- **At 2 km:** 'Nearby business C', from 1 side.

From your own door, Maps showed 20 places for 'salon'.

You were 2nd.

Ahead of you was Nearby business C.

PART 6

X Problem

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Steps 2 and 3 under 'Do this first' may help here. They are about your website. We cannot promise it will change the answer.

We could not read 1 search. It showed places we could not tie to your place.

We did not see you in the whole-city search, 'salon in Kochi'. It does not change the answer.

A search for your name

We searched for 'Your shop Kochi'. It showed your website.

Searches for what you sell

Search	Where you were
'salon Kochi'	Not seen. We could name 2 places.
'salon near me'	We could not tell

Search

Where you were

'best salon Kochi'

Not seen. We could name 3 places.

'salon in Kochi' (whole city, not in the count)

Not seen. We could name 3 places.

Who else showed up

- **'salon Kochi'** We could name 'Nearby business 10' and 'Nearby business 11'. It also showed 2 places we could not check.
- **'best salon Kochi'** We could name 'Nearby business 10', 'Nearby business 12' and 'Nearby business 3'.
- **'salon in Kochi'** We could name 'Nearby business 10', 'Nearby business 11' and 'Nearby business 13'.

PART 7

✖ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Steps 2 and 3 under 'Do this first' may help here. We cannot promise it will change the answer.

0 times out of 9 answers.

We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

- **The place AI apps named most:** Nearby business 3 (6 of 9 answers).

Question by question

“What is the best salon in Kochi?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 2.

2 of 3 answers named Nearby business 3.

They also named 4 places we could not check.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 3.

1 of 3 answers named Nearby business 2.

They also named 5 places we could not check.

"Which salon in Kochi is good for families?"

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 3.

2 of 3 answers named Nearby business 6.

1 of 3 answers named Nearby business 2.

1 of 3 answers named Nearby business 7.

They also named 3 places we could not check.

An AI app pointed to a Fresha page. We did not check if you are listed there.

PART 8

✓ Good

What do your customers say?

People praise this most: 'service'.

No complaint came up again and again.

We could read only some of the reviews from that time.

We read under 500 of the newest reviews. About 70 had words.

Service

People praise this in 47 of about 70 reviews with words.

"[In your report, a customer's own words appear here.]"

Posted 15 Sep 2026.

Are the places near you doing anything new?

We could not check offers at the places near you.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.
Could not check means we could not look. You may still be there.

How we picked the places we compared

They are the same kind of place, near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 9:40 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would.

We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026

Part	Where it came from	Date
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	The web pages of the places near you. We could not read them this time.	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: <https://viabe.ai/in/pulse/feedback>

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.