

Viabe Pulse

Your shop

Mumbai

Checked on 2 Oct 2026.

We checked you as a restaurant.

We read your speciality as North Indian.

We read this from your public listings on the web.

3 Good · 4 Needs work · 3 Problems

Your score card

The answer comes first.

✖ Problem

Can people find you on Google Maps?

For 'restaurant' you were 4th from your own door.

For 'north indian' you were 17th from your own door.

Fix: step 4 · [More in part 5.](#)

✖ Problem

Do you show up when people search on Google?

We could read 2 of 4 searches for what you sell. We did not see you on page one for either search.

Fix: step 4 · [More in part 6.](#)

✖ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

0 times out of 10 answers.

Fix: [step 4](#) · [More in part 7.](#)

▲ Needs work

Are you listed where customers look?

The phone number on Zomato and District is not the one on Google.

The map pin on Zomato is not at your Google pin.

[More in part 1.](#)

▲ Needs work

Does your place have a website?

We could not find a website for your place.

Your Google listing shows no website.

Fix: [step 3](#) · [More in part 3.](#)

✓ Good

How is your rating?

Your rating is 4.0 stars.

Only 2 of the 5 places near you are higher.

2 places have the same rating as you.

Fix: [step 4](#) · [More in part 2.](#)

▲ **Needs work**

How many reviews do you have?

You have about 100 reviews.

3 of the 5 places near you have more.

Fix: step 4 · [More in part 2.](#)

▲ **Needs work**

What do your customers say?

Only 2 of your reviews from the last 90 days have words. That is too few to judge.

One review is not happy with 'charges'.

[More in part 8.](#)

✓ **Good**

Does your Google listing show enough?

Yes. We found no gap against the places near you.

[More in part 4.](#)

✓ **Good**

Are the places near you doing anything new?

We found nothing new at the 4 places we could check.

We could not check 1 place.

[More in part 9.](#)

Do this first

1. Check which phone number is right. Fix any listing that shows the wrong one.
When done: Open both listings. Check that they show the right number.
2. Check where customers come in. Fix any map pin that points somewhere else.
When done: Open both map listings. Check that each pin marks your customer entrance.
3. Do you have a website? Check that your Google listing links to it.
When done: If you have a website, open the link on your listing. Check that it opens the right site.

How to be found in more places

4. Ask each happy customer for a Google review.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

Then do these

5. Reply to all 4 reviews from the last 90 days. Start with the 2 that gave 1 to 3 stars.

What to watch

- 'Nearby business A' is open longer than you on every day.
- 'Nearby business B' closes later than you on every day.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

The phone number on Zomato and District is not the one on Google.

Make all your listings show the right phone number. Move the pin on Zomato to your door.

The map pin on Zomato is not at your Google pin. We could not check 7 places this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 5 photos.

The places near you have 2 to 10 or more.

Your listing shows the phone number [phone removed].

Google shows your prices as ₹200–400.

[Open on Google Maps](#)

Zomato

You are listed.

The phone number is not the one on Google.

This one shows [phone removed].

The map pin is 100 m from your Google pin.

Price for two: ₹400.

Other places near you: ₹300 to ₹1,200.

[Open the page](#)

District

You are listed.

The phone number is not the one on Google.

This one shows [phone removed].

[Open the page](#)

Magicpin

You are listed.

We could not read Magicpin's phone.

We could not compare the address.

[Open the page](#)

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

We could not check these places.

Swiggy, EazyDiner, LBB, X, LinkedIn

How do you compare with places near you?

You have about 100 reviews. 3 of the 5 places near you have more.

Step 4 under 'How to be found in more places' may help here. It is about your reviews.

Your rating is 4.0 stars. Only 2 of the 5 places near you are higher. 2 places have the same rating as you.

Few places near you serve your kind of food. So we looked at other food too. Treat them as background, not as places of your kind.

We compared you with 5 places near you. The farthest is 200 m away.

Places by rating

Of the 5 places we compared, 2 are rated higher. 2 places have the same rating as you.

Place	Rating	Reviews
Nearby business D	4.7	About 30
Nearby business E	4.5	About 20
Nearby business A	4.0	About 12,000
Nearby business B	4.0	About 600
You	4.0	About 100
Nearby business C	3.8	About 300

Side by side

Place	Rating	Reviews	Photos	Price
You	4.0	About 100	5	₹200–400
Nearby business A	4.0	About 12,000	10+	₹400–1,200
Nearby business B	4.0	About 600	10+	₹400–600
Nearby business C	3.8	About 300	10+	₹200–400
Nearby business D	4.7	About 30	3	No info
Nearby business E	4.5	About 20	2	No info

Place	Zomato, for two
You	₹400
Nearby business A	₹1,200
Nearby business B	₹650
Nearby business C	₹550
Nearby business D	No info
Nearby business E	₹300

Opening hours

All 4 places we could read close later than you on some days: 'Nearby business A'; 'Nearby business B'; 'Nearby business C'; 'Nearby business E'.

2 of the 4 places we could read open earlier than you on some days: 'Nearby business A'; 'Nearby business C'.

'Nearby business A' is open longer than you on every day.

'Nearby business B' closes later than you on every day.

'Nearby business C' is open longer than you on every day.

'Nearby business E' closes later than you on Tuesday, Wednesday, Thursday and Sunday.

We could not read the opening hours of 1 place: 'Nearby business D'.

PART 3



Does your place have a website?

We could not find a website for your place.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 3 (website) is under 'Do this first'.

Your Google listing shows no website.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

A gap is a thing over half show and you lack.
You also show these. Each line counts the places near you.

- **a phone number:** 5 of the 5 places show it.
- **photos:** 5 of the 5 places show it.
- **delivery:** 3 of the 5 places show it.
- **dine-in:** 4 of the 5 places show it.
- **takeaway:** 5 of the 5 places show it.
- **children welcome:** 3 of the 5 places show it.
- **space for groups:** 4 of the 5 places show it.

Can people find you on Google Maps?

For 'restaurant' you were 4th from your own door.

Step 4 under 'How to be found in more places' may help here. It is about your reviews.

For 'north indian' you were 17th from your own door.

People 500 m away did not see you in Maps results. Not seen means not in the first 20 results.

We searched for 'restaurant' and 'north indian' from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

For 'restaurant'

- **At 500 m:** People around you did not see you in Maps results.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 4 places. 'Nearby business A', from all 4 sides. 'Nearby business B' and 'Nearby business C', from 2 sides. 1 more place, from 1 side.
- **At 1 km:** 'Nearby business A', from 1 side.

- **At 2 km:** Maps showed no other place.

From your own door, Maps showed 20 places for 'restaurant'.

You were 4th.

3 places were ahead of you. We could name 2:
Nearby business A; Nearby business E.

For 'north indian'

- **At 500 m:** People around you did not see you in Maps results.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 'Nearby business A', 'Nearby business C' and 'Nearby business E', from all 4 sides.
- **At 1 km:** 'Nearby business E', from 3 sides.
- **At 2 km:** 'Nearby business A' and 'Nearby business C', from 1 side.

From your own door, Maps showed 20 places for 'north indian'.

You were 17th.

16 places were ahead of you. We could name 3:
Nearby business E; Nearby business A; Nearby business C.

Do you show up when people search on Google?

We could read 2 of 4 searches for what you sell. We did not see you on page one for either search.

Step 4 under ‘How to be found in more places’ may help here. It is about your reviews. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We could not read 1 search. It showed places we could not tie to your place.

We did not see you in the whole-city search, ‘restaurant in Mumbai’. It does not change the answer.

We had no website address for you. So we looked for your place on the map.

A search for your name

Google showed your listing for ‘Your shop Mumbai’.

Searches for what you sell

Search	Where you were
‘restaurant Mumbai’	Not seen on page one
‘restaurant near me’	We could not tell
‘best restaurant Mumbai’	Did not come back

Search	Where you were
'popular restaurant Mumbai'	Not seen on page one
'restaurant in Mumbai' (whole city, not in the count)	Not seen on page one

Who else showed up

- **'restaurant Mumbai'** Google's page one showed 3 places. We could not check them.
- **'popular restaurant Mumbai'** Google's page one showed 'Nearby business 14' and 'Nearby business 15'. It also showed 1 place we could not check.
- **'restaurant in Mumbai'** Google's page one showed 'Nearby business 16'. It also showed 2 places we could not check.

PART 7

✗ **Problem**

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under 'How to be found in more places' may help here. We cannot promise it will change the answer.

0 times out of 10 answers.

We asked 12 times. 2 did not answer.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

"What is the best restaurant in Mumbai?"

0 of 3 answers named you.

The AI apps named 9 other places.

We could not check 8.

"[Removed from this sample: it named a business.]"

0 of 2 answers named you.

Gemini did not answer.

The AI apps named 5 other places.

We could not check them.

"Best north indian restaurant in Mumbai"

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

They also named 4 places we could not check.

They also named 1 more place.

"Which restaurant in Mumbai does home delivery?"

0 of 2 answers named you.

Gemini did not answer.

They named these instead of you.

1 of 2 answers named Nearby business 11.

They also named 6 places we could not check.

PART 8

▲ **Needs work**

What do your customers say?

Only 2 of your reviews from the last 90 days have words. That is too few to judge.

Ask happy customers to post a review on Google.

One review is not happy with 'charges'.

Reply to all 4 reviews from the last 90 days. Start with the 2 that gave 1 to 3 stars.

Step 5 (reviews) is under 'Then do these'.

We read 4 reviews from the last 90 days. 2 had words.

Charges

One review is not happy with this.

"[In your report, a customer's own words appear here.]"

Posted 15 Sep 2026.

PART 9

✓ Good

Are the places near you doing anything new?

We found nothing new at the 4 places we could check.

We could not check 1 place.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

They are food places near you on Google. Some serve other food.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 8:46 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would.
We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.
Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the places near you

We looked at the public pages of the places near you.

We name a change only for the nearest place like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	9
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: <https://viabe.ai/in/pulse/feedback>

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.