Sample report — names removed.

Viabe Pulse

Your shop

Chandigarh
Checked on 2 Oct 2026.

We checked you as a fast-food restaurant.

2 Good · **6** Needs work · **2** Problems

Your score card

The answer comes first.

✕ **Problem**

Can people find you on Google Maps?

For ‘quick-service restaurant’ you were not in the first 20.

For ‘popular fast-food restaurant Chandigarh’ you were not in the first 20.

Fix: step 2 · More in part 5.

▲ **Needs work**

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your place. The top map results showed you for 2 of the 3.

We did not see you on page one for ‘fast-food restaurant Chandigarh’.

Fix: step 4 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: step 4 · More in part 7.

▲ Needs work

Are you listed where customers look?

The address on Swiggy is not the one on Google.

More in part 1.

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

Fix: step 5 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.9 stars.

No place near you is higher.

Fix: step 4 · More in part 2.

▲ Needs work

How many reviews do you have?

You have about 200 reviews.

2 of the 3 places near you have more.

Fix: step 4 · More in part 2.

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Fix: step 4 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing does not show a phone number, delivery or dine-in.

More than half of the places near you show each one.

Fix: steps 2 and 3 · More in part 4.

✓ Good

Are the places near you doing anything new?

We found nothing new at the 2 places we could check.

We could not check 1 place.

More in part 9.

Do this first

1. Check which address is right. Fix any listing that shows the wrong one.
   When done: Open both listings. Check that they show the right address.

2. If this fits your place, add a phone number to your Google listing. All of the places we checked show it.
When done: Look at your listing. Check that it shows a phone number correctly.

3. If this fits your place, add delivery to your Google listing. All of the places we checked show it.
When done: Look at your listing. Check that it shows delivery correctly.

How to start being found

4. Ask happy customers to post a Google review. Reply to each one.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

Then do these

5. If you have a website, add it to your Google listing.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

The address on Swiggy is not the one on Google.

Make all your listings show the right address.

We could not check Facebook and Magicpin this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows no phone number.

Google shows your prices as ₹200–1,200.

Open on Google Maps

Zomato

You are listed.

The address is the same as on Google.

Google shows no phone.

We could not read Zomato's phone.

Matches your Google pin.

Price for two: ₹300.

Other places near you: ₹250.

Open the page

Swiggy

You are listed.

The address is not the one on Google.

Google shows no phone.

We could not read Swiggy's phone.

Open the page

Instagram

You are listed.

@yourshop

About 100 followers

last post 7 Mar

Open the page

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

▲ Needs work

How do you compare with places near you?

You have about 200 reviews. 2 of the 3 places near you have more.

Ask happy customers to post a Google review. Reply to each one. Step 4 (reviews) is under ‘How to start being found’.

Your rating is 4.9 stars. No place near you is higher.

Few places near you serve your kind of food. So we looked at other food too. Treat them as background, not as places of your kind.

We compared you with 3 places near you. The farthest is 300 m away.

Places by rating

No place we compared is rated higher than you.

Place	Rating	Reviews
You	4.9	About 200
Nearby business B	4.4	About 100
Nearby business A (Fast food restaurant)	4.1	Over 1,500
Nearby business C	4.0	About 9,400

Side by side

Place	Rating	Reviews	Price	Zomato, for two
You	4.9	About 200	₹200 – 1,200	₹300
Nearby business A (Fast food restaurant)	4.1	Over 1,500	₹50–200	₹250
Nearby business B	4.4	About 100	₹200 –400	No info

Place	Rating	Reviews	Price	Zomato, for two
Nearby business C	4.0	About 9,400	No info	No info

The words in brackets are Google's name for each kind of place.

Opening hours

None of the 3 places open earlier or close later than you.

PART 3

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 5 (website) is under ‘Then do these’.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing does not show a phone number, delivery or dine-in.

Add a phone number, delivery and dine-in to your Google listing, if it fits your place. Step

2 (phone) and step 3 (categories) are under ‘Do this first’.

More than half of the places near you show each one.

What your listing does not show

- Your listing does not show a phone number. 3 of the 3 places near you do.
- Your listing does not show delivery. 3 of the 3 places near you do.
- Your listing does not show dine-in. 2 of the 3 places near you do.

What few places near you show

- It also shows children welcome. Only 1 of the 3 places near you does.
- It also shows space for groups. Only 1 of the 3 places near you does.

You and all 3 places near you show:

photos, takeaway.

PART 5

✕ Problem

Can people find you on Google Maps?

For ‘quick-service restaurant’ you were not in the first 20.

Step 2 under ‘Do this first’ may help here. It is about your listing.

For ‘popular fast-food restaurant Chandigarh’ you were not in the first 20.

Maps did not show you at any distance we checked.

Not seen means not in the first 20 results.

We searched for ‘quick-service restaurant’ and ‘popular fast-food restaurant Chandigarh’ from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

For ‘quick-service restaurant’

- **At 500 m:** People around you did not see you in Maps results.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** ‘Nearby business A’ and ‘Nearby business B’, from 3 sides. ‘Nearby business C’, from 2 sides.
- **At 1 km:** Maps showed no other place.
- **At 2 km:** Maps showed no other place.

From your own door, Maps showed 20 places for ‘quick-service restaurant’.

You were not one of them.

For ‘popular fast-food restaurant Chandigarh’

- **At 500 m:** People around you did not see you in Maps results.

- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

None of the 3 places we compared were seen at 500 m.

Who else Maps showed

- **At 500 m:** Maps showed no other place.
- **At 1 km:** Maps showed no other place.
- **At 2 km:** Maps showed no other place.

From your own door, Maps showed 20 places for ‘popular fast-food restaurant Chandigarh’.

You were not one of them.

PART 6

▲ Needs work

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your place. The top map results showed you for 2 of the 3.

Step 4 under ‘How to start being found’ may help here. It is about your reviews. We cannot promise it will change the answer.

We did not see you on page one for ‘fast-food restaurant Chandigarh’.

We did not see you in the whole-city search, ‘fast-food restaurant in Chandigarh’. It does not change the answer.

We had no website address for you. So we looked for your place on the map.

A search for your name

Google showed your listing for ‘Your shop Chandigarh’.

Searches for what you sell

Search	Where you were
‘fast-food restaurant Chandigarh’	Not seen on page one
‘best fast-food restaurant Chandigarh’	3rd on the map, on page one
‘popular fast-food restaurant Chandigarh’	2nd on the map, on page one
‘fast-food restaurant in Chandigarh’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘fast-food restaurant Chandigarh’** Google's page one showed ‘Nearby business 11’. It also showed 2 places we could not check.
- **‘best fast-food restaurant Chandigarh’** Google's page one also showed ‘Nearby business 11’. It also showed 1 place we could not check.

- **‘popular fast-food restaurant Chandigarh’** Google's page one also showed ‘Nearby business 12’ and ‘Nearby business 11’.
- **‘fast-food restaurant in Chandigarh’** Google's page one showed 3 places. We could not check them.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your place?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under ‘How to start being found’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

- **The place AI apps named most:** Nearby business 1 (10 of 12 answers).

Question by question

“What is the best QSR in Chandigarh?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 1.

2 of 3 answers named Nearby business 2.

They also named 2 places we could not check.

They also named 1 more place.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 1.

2 of 3 answers named Nearby business 4.

1 of 3 answers named Nearby business 2.

1 of 3 answers named Nearby business 7.

They also named 2 places we could not check.

“Best popular fast-food restaurant Chandigarh QSR in Chandigarh”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business 1.

3 of 3 answers named Nearby business 6.

2 of 3 answers named Nearby business 7.

1 of 3 answers named Nearby business 4.

They also named 3 places we could not check.

“Which QSR in Chandigarh is good for children?”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business 1.

1 of 3 answers named Nearby business 2.

1 of 3 answers named Nearby business 8.

They also named 1 more place.

PART 8

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Step 4 (reviews) is under ‘How to start being found’.

PART 9

✓ Good

Are the places near you doing anything new?

We found nothing new at the 2 places we could check.

We could not check 1 place.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

They are food places near you on Google. Some serve other food.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 9:03 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the places near you

We looked at the public pages of the places near you.

We name a change only for the nearest place like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.