Sample report — names removed.

Viabe Pulse

Your shop

Coimbatore

Checked on 2 Oct 2026.

We checked you as a photo studio.

6 Good · **3** Needs work · **1** Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

People within 1 km see you.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your place. The top map results showed you for all 3 searches.

More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your place?

ChatGPT named you but Gemini and Claude did not.

3 times out of 9 answers.

Fix: step 2 · More in part 7.

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial, Instagram and 1 more.

More in part 1.

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.8 stars.

Only 2 of the 4 places near you are higher.

More in part 2.

✓ Good

How many reviews do you have?

You have about 300 reviews.

Only 1 of the 4 places near you has more.

More in part 2.

▲ Needs work

What do your customers say?

One review that gave 1 to 3 stars has no reply.

People praise ‘photo quality’ and ‘staff behaviour’.

Fix: step 1 · More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

More in part 4.

? Could not check

Are the places near you doing anything new?

We could check only 2 of the 4 places near you.

We found nothing new there.

More in part 9.

Do this first

1. Reply to one review from the last 90 days with no reply. Start with the one that gave 1 to 3 stars.

Then do these

2. If you have a website, add it to your Google listing.

What to watch

- ‘Nearby business D’ is rated 4.9 with about 600 reviews. You are 4.8 with about 300.
- ‘Nearby business C’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.
- ‘Nearby business D’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

The last part is called About this report. You can skip it.

PART 1

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial, Instagram and 1 more.

Your address is the same on both places we checked.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

The address is the same as on Google.

We could not read JustDial's phone.

Open the page

Instagram

You are listed.

@yourshop

About 400 followers

last post 29 Sep

Open the page

Facebook

You are listed.

@yourshop

About 300 followers

Open the page

PART 2

✓ Good

How do you compare with places near you?

Your rating is 4.8 stars. Only 2 of the 4 places near you are higher.

You have about 300 reviews. Only 1 of the 4 places near you has more.

We compared you with 4 places near you. The farthest is 300 m away.

Places by rating

Of the 4 places we compared, 2 are rated higher.

Place	Rating	Reviews
Nearby business D	4.9	About 600
Nearby business C	4.9	Under 50
You	4.8	About 300
Nearby business B	4.4	About 60
Nearby business A	4.2	About 80

Side by side

Place	Rating	Reviews
You	4.8	About 300
Nearby business A	4.2	About 80
Nearby business B	4.4	About 60
Nearby business C	4.9	Under 50
Nearby business D	4.9	About 600

Opening hours

2 of the 4 places close later than you on some days: ‘Nearby business C’; ‘Nearby business D’.

1 of the 4 places opens earlier than you on some days: ‘Nearby business C’.

‘Nearby business C’ is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

‘Nearby business D’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

PART 3

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Then do these’.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

A gap is a thing over half show and you lack.

You and all 4 places near you show:

a phone number, photos.

PART 5

✓ Good

Can people find you on Google Maps?

People within 1 km see you.

From your own door you were 1st.

At 2 km, people south, east and west of you did not see you.

We searched for ‘Nearby business 19’ from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from the north. People south, east and west of you did not see you.

Who else Maps showed

- **At 500 m:** 27 places. ‘Nearby business A’ and ‘Nearby business D’, from 3 sides. ‘Nearby business B’, from 2 sides. 5 places are not like yours. 8 places whose trade we could not tell. 11 more places.
- **At 1 km:** 15 places. ‘Nearby business D’, from 3 sides. ‘Nearby business 15’, from 2 sides.

'Nearby business A', from 1 side. 2 places are not like yours. 4 places whose trade we could not tell. 6 more places, from 1 side.

- **At 2 km:** 'Nearby business D', from 2 sides. 'Nearby business 15', from 1 side.

From your own door, Maps showed 20 places for 'Nearby business 19'.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your place. The top map results showed you for all 3 searches.

We could not run a search for your name this time.

We saw you in the whole-city search, 'photographer in Coimbatore'. It does not change the answer.

We had no website address for you. So we looked for your place on the map.

Searches for what you sell

Search	Where you were
'photographer Coimbatore'	2nd on the map, on page one
'photographer near me'	2nd on the map, on page one

Search	Where you were
‘best photographer Coimbatore’	1st on the map, on page one
‘photographer in Coimbatore’ (whole city, not in the count)	2nd on the map, on page one

Who else showed up

- **‘photographer Coimbatore’** Google's page one also showed ‘Nearby business 16’. It also showed 2 places we could not check.
- **‘photographer near me’** Google's page one also had 3 places. 1 is not like yours. We could not check 2.
- **‘best photographer Coimbatore’** Google's page one also showed ‘Nearby business D’ and ‘Nearby business 16’.
- **‘photographer in Coimbatore’** Google's page one also showed ‘Nearby business D’ and ‘Nearby business 15’. It also showed 1 place we could not check.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your place?

ChatGPT named you but Gemini and Claude did not.

AI apps draw on reviews, listings and sites. Step 2 under ‘Then do these’ may help here. We cannot promise it will change the answer.

3 times out of 9 answers.

We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

Question by question

“What is the best Nearby business 19 in Coimbatore?”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

“[Removed from this sample: it named a business.]”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

“Which Nearby business 19 in Coimbatore do people trust?”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business D.

PART 8

▲ Needs work

What do your customers say?

One review that gave 1 to 3 stars has no reply.

Reply to one review from the last 90 days with no reply. Start with the one that gave 1 to 3 stars. Step 1 (reviews) is under ‘Do this first’.

People praise ‘photo quality’ and ‘staff behaviour’.

Most of about 20 reviews from the last 90 days have a reply.

We read about 20 reviews from the last 90 days. 17 had words.

Photo Quality

People praise this in 10 of the 17 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Staff Behaviour

People praise this in 10 of the 17 reviews with words.

Read these on your Google listing.

PART 9

? Could not check

Are the places near you doing anything new?

We could check only 2 of the 4 places near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

Few places of your exact kind had enough reviews. So we added the nearest similar places.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 5:19 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the places near you

We looked at the public pages of the places near you.

We name a change only for the nearest place like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.