

Viabe Pulse

Your shop

Kolkata

Checked on 2 Oct 2026.

We checked you as a pharmacy.

1 Good · 6 Needs work · 2 Problems ·
1 Could not check

Your score card

The answer comes first.

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the east at 500 m.

From your own door you were 1st.

Fix: steps 1 and 3 · [More in part 5.](#)

✗ Problem

Do you show up when people search on Google?

We could read only 1 of 3 searches for what you sell. We did not see you on page one for it.

Fix: step 4 · [More in part 6.](#)

✗ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: step 4 · [More in part 7.](#)

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check JustDial, Instagram, X, Facebook and LinkedIn.

[More in part 1.](#)

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

Your Google listing shows no website.

Fix: step 2 · [More in part 3.](#)

▲ Needs work

How is your rating?

Your rating is 4.5 stars.

3 of the 5 shops near you are higher.

Fix: step 4 · [More in part 2.](#)

▲ Needs work

How many reviews do you have?

You have about 90 reviews.

3 of the 5 shops near you have more.

Fix: step 4 · [More in part 2.](#)

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Fix: step 4 · [More in part 8.](#)

▲ Needs work

Does your Google listing show enough?

Your listing does not show a phone number, a website link or enough photos.

Fix: steps 2 and 3 · [More in part 4.](#)

✓ Good

Are the shops near you doing anything new?

We found nothing new at the 3 shops we could check.

We could not check 2 shops.

[More in part 9.](#)

Do this first

1. If this fits your shop, add a phone number to your Google listing. All of the shops we checked show it.

When done: Look at your listing. Check that it shows a phone number correctly.

2. Do you have a website? Add it to your Google listing. If you do not, make a simple one-page site. Put your address, hours and phone number on it.

3. Add photos to your Google listing. Show the room, the counter and what you sell.

When done: Check that the new photos show on your listing.

How to be found in more places

4. Ask happy customers to post a Google review. Reply to each one. Do not say the person is a patient. Do not mention a treatment or any health detail. Ask them to contact the pharmacy directly.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- 'Nearby business B' is rated 4.8 with about 100 reviews. You are 4.5 with about 90.
- 'Nearby business C' is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

The last part is called About this report. You can skip it.

PART 1

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check JustDial, Instagram, X, Facebook and LinkedIn.

You may still be on them.

Your Google listing

You are listed.

Your listing has 4 photos.

The shops near you have 9 to 10 or more.

Your listing shows no phone number.

[Open on Google Maps](#)

PART 2

 **Needs work**

How do you compare with shops near you?

Your rating is 4.5 stars. 3 of the 5 shops near you are higher.

Ask happy customers to post a Google review. Reply to each one. Step 4 (reviews) is under ‘How to be found in more places’.

You have about 90 reviews. 3 of the 5 shops near you have more.

We compared you with 5 shops near you. The farthest is 800 m away.

Shops by rating

Of the 5 shops we compared, 3 are rated higher.

Shop	Rating	Reviews
Nearby business B	4.8	About 100

Shop	Rating	Reviews
Nearby business E	4.8	About 50
Nearby business D	4.7	About 60
You	4.5	About 90
Nearby business A	4.4	About 200
Nearby business C	3.5	About 100

Side by side

Shop	Rating	Reviews	Photos
You	4.5	About 90	4
Nearby business A	4.4	About 200	10+
Nearby business B	4.8	About 100	10+
Nearby business C	3.5	About 100	10+
Nearby business D	4.7	About 60	10+
Nearby business E	4.8	About 50	9

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 5 shops closes later than you on some days: 'Nearby business C'.

1 of the 5 shops opens earlier than you on some days: 'Nearby business C'.

'Nearby business C' is open longer than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

You are closed on Sunday. 4 of the 5 shops near you are open then: 'Nearby business D', 'Nearby business B', 'Nearby business C' and 'Nearby business A'.

Does your shop have a website?

We could not find a website for your shop.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 2 (website) is under 'Do this first'.

Your Google listing shows no website.

Does your Google listing show enough?

Your listing does not show a phone number, a website link or enough photos.

If you have a website, add it to your Google listing. Add a phone number to your Google listing, if it fits your shop. Add photos to your Google listing. Step 2 (website) and step 3 (photos) are under 'Do this first'.

What your listing does not show

- Your listing does not show a phone number. 5 of the 5 shops near you do.

- Your listing shows no website link. 3 of the 5 shops near you link theirs.
- Your listing has 4 photos. The shops near you have 9 to 10 or more.

PART 5

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the east at 500 m.

Steps 1 and 3 under 'Do this first' may help here. They are about your listing.

From your own door you were 1st.

People north, south and west of you did not see you.

Not seen means not in the first 20 results.

We searched for 'pharmacy' from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the east. People north, south and west of you did not see you.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** About 20 shops. 'Nearby business B' and 'Nearby business C', from all 4 sides. 'Nearby business D', from 2 sides. many more shops.
- **At 1 km:** 14 shops. 'Nearby business C', from all 4 sides. 'Nearby business A' and 'Nearby business B', from 2 sides. many more shops.
- **At 2 km:** 'Nearby business C', from 2 sides.

From your own door, Maps showed 20 places for 'pharmacy'.

You were 1st.

PART 6

× Problem

Do you show up when people search on Google?

We could read only 1 of 3 searches for what you sell. We did not see you on page one for it.

Step 4 under 'How to be found in more places' may help here. It is about your reviews. We cannot promise it will change the answer.

We could not read 2 searches. They did not come back this time.

We did not see you in the whole-city search, 'pharmacy in Kolkata'. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for 'Your shop Kolkata'.

Searches for what you sell

Search	Where you were
'pharmacy Kolkata'	Not seen on page one
'pharmacy near me'	Did not come back
'best pharmacy Kolkata'	Did not come back
'pharmacy in Kolkata' (whole city, not in the count)	Not seen on page one

Who else showed up

- **'pharmacy Kolkata'** Google's page one showed 'Nearby business C', 'Nearby business 15' and 'Nearby business B'.
- **'pharmacy in Kolkata'** Google's page one showed 'Nearby business A', 'Nearby business 15' and 'Nearby business C'.

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under 'How to be found in more places' may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business C:** 8 times out of 12 answers.

Question by question

"What is the best pharmacy in Kolkata?"

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business C.

"[Removed from this sample: it named a business.]"

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business C.

"Which pharmacy in Kolkata is good for families?"

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business C.

"Which pharmacy in Kolkata does home delivery?"

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

What do your customers say?

No one wrote a review in the last 90 days.

Step 4 (reviews) is under 'How to be found in more places'.

Are the shops near you doing anything new?

We found nothing new at the 3 shops we could check.

We could not check 2 shops.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 12:51 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would.

We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.
That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.
We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google Maps listings, from Google	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: <https://viabe.ai/in/pulse/feedback>

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.