Sample report — names removed.

Viabe Pulse

Your shop

Delhi

Checked on 2 Oct 2026.

We checked you as a mobile and accessory shop.

1 Good · 6 Needs work · 1 Problem · 2 Could not check

Your score card

The answer comes first.

? Could not check

Can people find you on Google Maps?

You had closed when we checked. We will not judge Maps on that.

From your own door you were 3rd.

More in part 5.

▲ Needs work

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

We did not see you on page one for ‘mobile and accessory shop Delhi’ and ‘best mobile and accessory shop Delhi’.

Fix: steps 1 and 2 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: steps 1 and 2 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

More in part 1.

▲ Needs work

Is your website working?

Your website opens. But 5 things are hurting it.

Fix: steps 1 and 2 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.7 stars.

3 of the 5 shops near you are higher.

Fix: step 5 · More in part 2.

✓ Good

How many reviews do you have?

You have about 100 reviews.

Only 2 of the 5 shops near you have more.

Fix: step 5 · More in part 2.

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

People praise this most: ‘staff behaviour’.

Fix: step 5 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing does not show accessibility information.

3 of the 5 shops near you do.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 5 shops near you.

We found nothing new there.

More in part 9.

Do this first

1. Ask whoever runs your website to make the page load faster.
2. From our read of your website: “[Removed from this sample: it named a business.]”

3. Put one of these at the top of the page. Your phone number, a WhatsApp link or an order link.

How to be found in more places

4. List your shop on Flipkart. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

Then do these

5. Reply to all under 100 reviews from the last 90 days.

Google listing fixes are in part 4.

What to watch

- ‘Nearby business E’ is rated 4.9 with about 2,100 reviews. You are 4.7 with about 100.
- ‘Nearby business E’ closes later than you on every day.
- ‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

If customers look on Flipkart, add your shop there.

We could not check Instagram, Amazon, Meesho, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

@yourshop

14 followers

Open the page

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.7 stars. 3 of the 5 shops near you are higher.

Step 5 under ‘Then do these’ may help here. It is about your reviews.

You have about 100 reviews. Only 2 of the 5 shops near you have more.

We compared you with 5 shops near you. The farthest is 100 m away.

Shops by rating

Of the 5 shops we compared, 3 are rated higher.

Shop	Rating	Reviews
Nearby business B	5.0	About 70
Nearby business E	4.9	About 2,100
Nearby business C	4.9	About 100

Shop	Rating	Reviews
You	4.7	About 100
Nearby business D	3.7	About 200
Nearby business A	3.6	About 50

Side by side

Shop	Rating	Reviews	Photos
You	4.7	About 100	10+
Nearby business A	3.6	About 50	3
Nearby business B	5.0	About 70	10+
Nearby business C	4.9	About 100	10+
Nearby business D	3.7	About 200	10+
Nearby business E	4.9	About 2,100	10+

Opening hours

1 of the 4 shops we could read closes later than you on some days: ‘Nearby business E’.

3 of the 4 shops we could read open earlier than you on some days: ‘Nearby business B’; ‘Nearby business C’; ‘Nearby business E’.

‘Nearby business E’ closes later than you on every day.

It opens earlier on Monday.

‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

‘Nearby business C’ opens earlier than you on Monday.

We could not read the opening hours of 1 shop: ‘Nearby business A’.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 5 things are hurting it.

Start with the first item below. Step 1 (speed) and step 2 (website) are under ‘Do this first’.

We opened your website on 2 Oct 2026.

Your website has no way to order or book.

People have to leave it to reach you.

Put your phone number at the top.

Your website has no WhatsApp link.

People who want to ask a question must find another way.

Add a WhatsApp link at the top of your page.

Your website has no link to your Google listing.

People read your reviews and hours there.

Add a link to your Google listing on your page.

On a phone, your website takes 3.4 to 7.8 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

Your outlet&#about 40;s page for the Delhi shop could not be found; the site homepage instead presents a VIP555 gaming storefront.

A customer who reaches the site cannot use it to identify or visit this Delhi shop, and the unrelated storefront may make them think they have reached the wrong business.

[Removed from this sample: it named a business.]

These work: a lock sign, a layout for phones and a page title.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing does not show accessibility information.

Add accessibility information to your Google listing, if it fits your shop.

3 of the 5 shops near you do.

What few shops near you show

- It also shows delivery. Only 1 of the 5 shops near you does.
- It also shows a website link. Only 2 of the 5 shops near you do.

You and all 5 shops near you show:

a phone number, photos.

PART 5

? Could not check

Can people find you on Google Maps?

You had closed when we checked. We will not judge Maps on that.

From your own door you were 3rd.

We searched for ‘mobile shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the south, east and west. People north of you did not see you.
- **At 1 km:** Maps showed you from the south, east and west. People north of you did not see you.

- **At 2 km:** Maps showed you from the south. People north, east and west of you did not see you.

Who else Maps showed

- **At 500 m:** ‘Nearby business E’, from all 4 sides. ‘Nearby business C’, from 2 sides.
- **At 1 km:** ‘Nearby business E’, from all 4 sides. ‘Nearby business C’, from 1 side.
- **At 2 km:** ‘Nearby business E’, from 3 sides. ‘Nearby business C’, from 1 side.

From your own door, Maps showed 20 places for ‘mobile shop’.

You were 3rd.

2 places were ahead of you. We could name 1: Nearby business E.

PART 6

▲ Needs work

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

Steps 1 and 2 under ‘Do this first’ may help here. They are about your website. We cannot promise it will change the answer.

We did not see you on page one for ‘mobile and accessory shop Delhi’ and ‘best mobile and accessory shop Delhi’.

We did not see you in the whole-city search, ‘mobile and accessory shop in Delhi’. It does not change the answer.

A search for your name

Google showed your listing for ‘Your shop Delhi’, but not your website.

Searches for what you sell

Search	Where you were
‘mobile and accessory shop Delhi’	Not seen. We could name 3 places.
‘mobile and accessory shop near me’	2nd on the map, on page one
‘best mobile and accessory shop Delhi’	Not seen. We could name 3 places.
‘mobile and accessory shop in Delhi’ (whole city, not in the count)	Not seen. We could name 2 places.

Who else showed up

- **‘mobile and accessory shop Delhi’** We could name ‘Nearby business 4’, ‘Nearby business 5’ and ‘Nearby business 6’. It also showed 13 places we could not check.
- **‘best mobile and accessory shop Delhi’** We could name ‘Nearby business 4’, ‘Nearby business E’ and ‘Nearby business 6’. It also showed 10 places we could not check.

- **‘mobile and accessory shop in Delhi’** We could name ‘Nearby business E’ and ‘Nearby business 5’. It also showed 18 places we could not check.
- **‘mobile and accessory shop near me’** Google&#about 40;s page one also showed ‘Nearby business 7’ and ‘Nearby business 8’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

- **The shop AI apps named most:** Nearby business E (6 of 12 answers).

Question by question

“What is the best mobile shop in Delhi?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

They also named 8 places we could not check.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business E.

They also named 8 places we could not check.

“Which mobile shop in Delhi do people trust?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business E.

1 of 3 answers named Nearby business D.

They also named 7 places we could not check.

“Which mobile shop in Delhi does home delivery?”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business E.

1 of 3 answers named Nearby business C.

They also named 4 places we could not check.

PART 8

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

Reply to all under 100 reviews from the last 90 days. Step 5 (reviews) is under ‘Then do these’.

People praise this most: ‘staff behaviour’.

No complaint came up again and again.

We read under 100 reviews from the last 90 days. About 50 had words.

Staff Behaviour

People praise this in 18 of about 50 reviews with words.

“[In your report, a customer&#about 40;s own words appear here.]”

Posted 15 Sep 2026.

Product Quality

People praise this in 17 of about 50 reviews with words.

Read these on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could check only 2 of the 5 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google&#about 40;s speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 10:36 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google&#about 40;s speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	7
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.