Sample report — names removed.

Viabe Pulse

# Your shop

Bengaluru
Checked on 2 Oct 2026.

We checked you as a jewellery showroom.

**1** Good · **5** Needs work · **4** Problems

## Your score card

The answer comes first.

✕ **Problem**

**Can people find you on Google Maps?**

Maps did not show you at any distance we checked.

From your own door you were not in the first 20 places.

**Fix: step 2** · More in part 5.

✕ **Problem**

**Do you show up when people search on Google?**

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

**Fix: step 4** · More in part 6.

✕ Problem

**Do ChatGPT and other AI apps name your shop?**

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

**Fix: step 4** · More in part 7.

▲ Needs work

**Are you listed where customers look?**

We did not find your shop on Flipkart and Meesho.

More in part 1.

▲ Needs work

**Does your shop have a website?**

We could not confirm that you have a website.

**Fix: step 1** · More in part 3.

✓ Good

**How is your rating?**

Your rating is 4.9 stars.

Only 1 of the 5 shops near you is higher.

2 shops have the same rating as you.

**Fix: step 4** · More in part 2.

✕ Problem

**How many reviews do you have?**

You have about 80 reviews.

All 5 shops near you have more.

**Fix: step 4** · More in part 2.

▲ Needs work

**What do your customers say?**

No one wrote a review in the last 90 days.

**Fix: step 4** · More in part 8.

▲ Needs work

**Does your Google listing show enough?**

Your listing does not show a website link or enough photos.

**Fix: steps 1 and 2** · More in part 4.

▲ Needs work

**Are the shops near you doing anything new?**

Nearby business A has a new offer.

**Fix: step 5** · More in part 9.

## Do this first

1. If you have a website, add it to your Google listing.

2. Add photos to your Google listing. Show the room, the counter and what you sell.
   **When done:** Check that the new photos show on your listing.

### How to start being found

3. List your shop on Flipkart and Meesho. We looked there and did not find you.

4. Ask happy customers to post a Google review. Reply to each one.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

### Then do these

5. Look at their offer. See if your prices or range answer it.

## What to watch

- ‘Nearby business B’ is rated 5.0 with about 1,000 reviews. You are 4.9 with about 80.
- ‘Nearby business A’ opens earlier than you on every day.
- ‘Nearby business C’ opens earlier than you on every day.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

## Are you listed where customers look?

**We did not find your shop on Flipkart and Meesho.**

If customers look on Flipkart and Meesho, add your shop there.

We could not check Instagram, JustDial, Amazon, X and LinkedIn this time. You may still be on them.

**Your Google listing**

You are listed.

Your listing has 5 photos.

The shops near you have 10 or more.

Your listing shows the phone number [phone removed].

Open on Google Maps

**Flipkart**

We searched for your shop there and found no store page.

**Meesho**

We searched for your shop there and found no store page.

**Instagram**

We could not check.

We could not tell which profile is yours.

**Facebook**

You are listed.

About 20 followers

Open the page

PART 2

✕ Problem

## How do you compare with shops near you?

**You have about 80 reviews. All 5 shops near you have more.**

Ask happy customers to post a Google review. Reply to each one. Step 4 (reviews) is under ‘How to start being found’.

Your rating is 4.9 stars. Only 1 of the 5 shops near you is higher. 2 shops have the same rating as you.

We compared you with 5 shops near you. The farthest is 200 m away.

### Shops by rating

Of the 5 shops we compared, 1 is rated higher. 2 shops have the same rating as you.

| Shop | Rating | Reviews |
|---|---|---|
| Nearby business B | 5.0 | About 1,000 |

| Shop | Rating | Reviews |
|---|---|---|
| Nearby business A | 4.9 | About 9,500 |
| Nearby business C | 4.9 | About 700 |
| You | 4.9 | About 80 |
| Nearby business D | 4.8 | About 300 |
| Nearby business E (Jewellery shop) | 4.1 | About 100 |

### Side by side

| Shop | Rating | Reviews | Photos |
|---|---|---|---|
| You | 4.9 | About 80 | 5 |
| Nearby business A | 4.9 | About 9,500 | 10+ |
| Nearby business B | 5.0 | About 1,000 | 10+ |
| Nearby business C | 4.9 | About 700 | 10+ |
| Nearby business D | 4.8 | About 300 | 10+ |
| Nearby business E (Jewellery shop) | 4.1 | About 100 | 10+ |

The words in brackets are Google's name for each kind of place.

### Opening hours

4 of the 5 shops open earlier than you on some days: ‘Nearby business C’; ‘Nearby business A’; ‘Nearby business D’; ‘Nearby business E’.

‘Nearby business C’ opens earlier than you on every day.

‘Nearby business A’ opens earlier than you on every day.

‘Nearby business D’ opens earlier than you on every day.

‘Nearby business E’ opens earlier than you on every day.

PART 3

▲ Needs work

## Does your shop have a website?

**We could not confirm that you have a website.**

If you have a website, add it to your Google listing. Step 1 (website) is under ‘Do this first’.

PART 4

▲ Needs work

## Does your Google listing show enough?

**Your listing does not show a website link or enough photos.**

If you have a website, add it to your Google listing. Add photos to your Google listing.

Step 1 (website) and step 2 (photos) are under ‘Do this first’.

### What your listing does not show

- Your listing shows no website link. 4 of the 5 shops near you link theirs.
- Your listing has 5 photos. The shops near you have 10 or more.

### What few shops near you show

- It also shows accessibility information. Only 2 of the 5 shops near you do.

You also show these. Each line counts the shops near you.

- **a phone number:** 4 of the 5 shops show it.
- **delivery:** 5 of the 5 shops show it.

PART 5

✕ Problem

## Can people find you on Google Maps?

**Maps did not show you at any distance we checked.**

Step 2 under ‘Do this first’ may help here. It is about your listing.

From your own door you were not in the first 20 places.

Not seen means not in the first 20 results.

We searched for ‘jewellery shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** People around you did not see you in Maps results.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

### Who else Maps showed

- **At 500 m:** About 20 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business B’ and ‘Nearby business C’, from 3 sides. 2 shops whose trade we could not tell. many more shops.
- **At 1 km:** 9 shops. ‘Nearby business A’ and ‘Nearby business 11’, from 3 sides. ‘Nearby business D’, from 2 sides. 6 more shops.
- **At 2 km:** 6 shops. ‘Nearby business 17’ and ‘Nearby business 21’, from 3 sides. ‘Nearby business A’, from 2 sides. 3 more shops, from 1 side.

From your own door, Maps showed 20 places for ‘jewellery shop’.

You were not one of them.

PART 6

✕ Problem

## Do you show up when people search on Google?

**We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.**

Step 4 under ‘How to start being found’ may help here. It is about your reviews. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We did not see you in the whole-city search, ‘jewellery showroom in Bengaluru’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

### A search for your name

Google showed your listing for ‘Your shop Bengaluru’.

### Searches for what you sell

| Search | Where you were |
|---|---|
| ‘jewellery showroom Bengaluru’ | Not seen on page one |
| ‘jewellery showroom near me’ | Not seen on page one |
| ‘best jewellery showroom Bengaluru’ | Did not come back |

| Search | Where you were |
|---|---|
| ‘jewellery showroom in Bengaluru’ (whole city, not in the count) | Not seen on page one |

### Who else showed up

- **‘jewellery showroom Bengaluru’** Google's page one showed ‘Nearby business 8’, ‘Nearby business D’ and ‘Nearby business 6’.
- **‘jewellery showroom near me’** Google's page one showed ‘Nearby business 8’, ‘Nearby business 16’ and ‘Nearby business 14’.
- **‘jewellery showroom in Bengaluru’** Google's page one showed ‘Nearby business 17’, ‘Nearby business A’ and ‘Nearby business 11’.

PART 7

✕ Problem

## Do ChatGPT and other AI apps name your shop?

**ChatGPT, Gemini and Claude did not name you.**

AI apps draw on reviews, listings and sites. Step 4 under ‘How to start being found’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business A:** 2 times out of 12 answers.
- **Nearby business B:** 1 time out of 12 answers.

## Question by question

**“What is the best jewellery shop in Bengaluru?”**

0 of 3 answers named you.

**“[Removed from this sample: it named a business.]”**

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

**“Which jewellery shop in Bengaluru do people trust?”**

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

**“Which jewellery shop in Bengaluru does home delivery?”**

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

PART 8

▲ Needs work

## What do your customers say?

**No one wrote a review in the last 90 days.**

Step 4 (reviews) is under ‘How to start being found’.

PART 9

▲ Needs work

## Are the shops near you doing anything new?

**Nearby business A has a new offer.**

Look at their offer. See if your prices or range answer it. Step 5 (listing) is under ‘Then do these’.

We do not know your prices. This shows what they changed, not what you should do.

We could not check 2 shops.

A shop near you has a new offer. It may take some of your customers.

- **Nearby business A** [Removed from this sample: it named a business.]

# About this report

You can skip this part. It tells you what this report is and how we made it.

## This report is about one address

This report is about this address only. It is not about your other shops.

## What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

It also shows what the shops near you changed.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

## This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

## Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

### How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

### Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

### Empty boxes

No info means the listing does not show it, or we could not read it.

### Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

### Maps results change

Where you show up on Maps changes during the day.

We checked at 1:17 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

### Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

## How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

## Reviews

A review shows the day it was posted.

That is not the day of the visit.

## Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

## Where our facts came from

| Part | Where it came from | Date |
|---|---|---|
| 1 | Google, and the web page of each place we could read | 1 Oct 2026 |
| 2 | Google Maps listings, from Google | 1 Oct 2026 |
| 3 | Google Maps listings, from Google | 1 Oct 2026 |
| 4 | Google Maps listings, from Google | 2 Oct 2026 |
| 5 | Google Maps, through a data company we pay | 1 Oct 2026 |

| Part | Where it came from | Date |
|---|---|---|
| 6 | Google search results, through a data company we pay | 1 Oct 2026 |
| 7 | ChatGPT, Gemini and Claude, asked by us | 1 Oct 2026 |
| 8 | Google reviews, through a data company we pay | 2 Oct 2026 |
| 9 | Checked on the web | 1 Oct 2026 |

# Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

| | |
|---|---|
| Design | 8 |
| Easy to read | 8 |
| Correct and specific | 8 |
| Useful for you | 8 |

## Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.