Sample report — names removed.

Viabe Pulse

Your shop

Pune

Checked on 2 Oct 2026.

We checked you as a grocery store.

5 Good · **3** Needs work · **2** Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

People within 1 km see you.

From your own door you were 4th.

More in part 5.

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your shop?

ChatGPT and Gemini named you but Claude did not.

4 times out of 12 answers.

Fix: step 2 · More in part 7.

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check JustDial.

More in part 1.

▲ Needs work

Does your shop have a website?

A search found your website.

Your Google listing does not show it.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.1 stars.

No shop near you is higher.

More in part 2.

✓ Good

How many reviews do you have?

You have about 500 reviews.

That is more than all 2 shops near you.

More in part 2.

▲ Needs work

What do your customers say?

2 of the 11 reviews we read gave low stars.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows dine-in. None of the 2 shops near you do.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

More in part 9.

Do this first

1. Reply to all 11 reviews from the last 90 days. Start with the 2 that gave 1 to 3 stars.

Then do these

2. If it is yours, add it to your Google listing.

What to watch

- ‘Nearby business B’ is open longer than you on every day.
- ‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.
- At 2 km, people south and east of you did not see you.

The last part is called About this report. You can skip it.

PART 1 ? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check JustDial.

You may still be on it.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 4.1 stars. No shop near you is higher.

You have about 500 reviews. That is more than all 2 shops near you.

We compared you with 2 shops near you. The farthest is 300 m away.

Shops by rating

No shop we compared is rated higher than you.

Shop	Rating	Reviews
You	4.1	About 500
Nearby business B	4.0	About 50
Nearby business A	3.9	About 60

Side by side

Shop	Rating	Reviews	Photos
You	4.1	About 500	10+
Nearby business A	3.9	About 60	7
Nearby business B	4.0	About 50	4

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 2 shops closes later than you on some days: ‘Nearby business B’.

All 2 shops open earlier than you on some days: ‘Nearby business A’; ‘Nearby business B’.

‘Nearby business B’ is open longer than you on every day.

‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

PART 3

▲ Needs work

Does your shop have a website?

A search found your website.

If it is yours, add it to your Google listing. Step 2 (website) is under ‘Then do these’.

Your Google listing does not show it.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows dine-in. None of the 2 shops near you do.

A gap is a thing over half show and you lack.

What few shops near you show

- It also shows a phone number. Only 1 of the 2 shops near you does.

You and both shops near you show:

photos, delivery.

PART 5

✓ Good

Can people find you on Google Maps?

People within 1 km see you.

From your own door you were 4th.

At 2 km, people south and east of you did not see you.

We searched for ‘grocery store’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from the north and west. People south and east of you did not see you.

Who else Maps showed

- **At 500 m:** 26 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business 19’, from 3 sides. ‘Nearby business B’, from 1 side. 5 shops whose trade we could not tell. 18 more shops.

- **At 1 km:** 11 shops. ‘Nearby business A’, from 3 sides. ‘Nearby business 2’ and ‘Nearby business 21’, from 2 sides. 1 shop whose trade we could not tell. 7 more shops.
- **At 2 km:** Maps showed no other shop.

From your own door, Maps showed 20 places for ‘grocery store’.

You were 4th.

3 places were ahead of you. We could name 2: Nearby business A; Nearby business 2.

PART 6

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

We could not read 1 search. It did not come back this time.

We did not see you in the whole-city search, ‘grocery store in Pune’. It does not change the answer.

We had no confirmed website for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Pune’.

Searches for what you sell

Search	Where you were
‘grocery store Pune’	1st on the map, on page one
‘grocery store near me’	Did not come back
‘best grocery store Pune’	2nd on the map, on page one
‘grocery store in Pune’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘grocery store Pune’** Google's page one also showed ‘Nearby business A’ and ‘Nearby business 2’.
- **‘best grocery store Pune’** Google's page one also showed ‘Nearby business 4’. It also showed 1 place we could not check.
- **‘grocery store in Pune’** Google's page one showed ‘Nearby business 35’ and ‘Nearby business 36’. It also showed 1 place we could not check.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your shop?

ChatGPT and Gemini named you but Claude did not.

AI apps draw on reviews, listings and sites. Step 2 under ‘Then do these’ may help here. We cannot promise it will change the answer.

4 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

“What is the best grocery in Pune?”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

“[Removed from this sample: it named a business.]”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

“Which grocery in Pune is good for families?”

2 of 3 answers named you.

ChatGPT and Gemini named you but Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business B.

“Which grocery in Pune does home delivery?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

PART 8

▲ Needs work

What do your customers say?

2 of the 11 reviews we read gave low stars.

Read the reviews that gave 1 to 3 stars. Reply to each one on Google.

Reply to all 11 reviews from the last 90 days. Start with the 2 that gave 1 to 3 stars.

Step 1 (reviews) is under ‘Do this first’.

We read 11 reviews from the last 90 days. 4 had words.

Product Range

People praise this in 2 of the 4 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Aug 2026.

Staff Behaviour

One review praises this.

Read it on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we added the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 12:48 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google Maps listings, from Google	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	The web pages of the shops near you. We could not read them this time.	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.