Sample report — names removed.

Viabe Pulse

Your shop

Delhi

Checked on 2 Oct 2026.

We checked you as a furniture showroom.

2 Good · **5** Needs work · **2** Problems

Your score card

The answer comes first.

▲ **Needs work**

Can people find you on Google Maps?

Maps showed you from the north, east and west at 500 m.

From your own door you were 1st.

Fix: step 1 · More in part 5.

✕ **Problem**

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. We did not see you on page one for either search.

Fix: steps 1 and 2 · More in part 6.

✕ **Problem**

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 11 answers.

Fix: steps 1 and 2 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.7 stars.

Only 1 of the 5 shops near you is higher.

More in part 2.

✓ Good

How many reviews do you have?

You have under 500 reviews.

Only 1 of the 5 shops near you has more.

More in part 2.

▲ Needs work

What do your customers say?

0 of 7 reviews from the last 90 days have a reply.

People praise this most: ‘staff behaviour’.

Fix: step 1 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

5 of the 5 shops near you link theirs.

Fix: step 2 · More in part 4.

Do this first

1. Reply to all 7 reviews from the last 90 days.
2. If you have a website, add it to your Google listing.

How to be found in more places

3. List your shop on Flipkart. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.
- ‘Nearby business C’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

If customers look on Flipkart, add your shop there.

We could not check Instagram, Amazon, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

@yourshop

About 3,600 followers

Open the page

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 4.7 stars. Only 1 of the 5 shops near you is higher.

You have under 500 reviews. Only 1 of the 5 shops near you has more.

We compared you with 5 shops near you. The farthest is 200 m away.

Shops by rating

Of the 5 shops we compared, 1 is rated higher.

Shop	Rating	Reviews
Nearby business E	4.8	About 100
You	4.7	Under 500
Nearby business B	4.6	About 200

Shop	Rating	Reviews
Nearby business D (Furniture shop)	4.5	About 100
Nearby business A	4.1	About 500
Nearby business C	4.0	About 200

Side by side

Shop	Rating	Reviews
You	4.7	Under 500
Nearby business A	4.1	About 500
Nearby business B	4.6	About 200
Nearby business C	4.0	About 200
Nearby business D (Furniture shop)	4.5	About 100
Nearby business E	4.8	About 100

The words in brackets are Google's name for each kind of place.

Opening hours

3 of the 5 shops open earlier than you on some days: ‘Nearby business C’; ‘Nearby business B’; ‘Nearby business D’.

‘Nearby business C’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

‘Nearby business D’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

You are closed on Monday. 3 of the 5 shops near you are open then: ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business D’.

PART 3

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Do this first’.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Do this first’.

5 of the 5 shops near you link theirs.

What few shops near you show

- It also shows accessibility information. Only 2 of the 5 shops near you do.

You also show these. Each line counts the shops near you.

- **a phone number:** 5 of the 5 shops show it.
- **photos:** 5 of the 5 shops show it.
- **delivery:** 4 of the 5 shops show it.

PART 5

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the north, east and west at 500 m.

Step 1 under ‘Do this first’ may help here. It is about your reviews.

From your own door you were 1st.

People south of you did not see you.

Not seen means not in the first 20 results.

We searched for ‘furniture shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the north, east and west. People south of you did not see you.
- **At 1 km:** Maps showed you from the east. People north, south and west of you did not see you.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 20 shops. ‘Nearby business A’ and ‘Nearby business B’, from all 4 sides. ‘Nearby business C’, from 2 sides. 6 shops whose trade we could not tell. 11 more shops.
- **At 1 km:** 12 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business B’ and ‘Nearby business C’, from 2 sides. 4 shops whose trade we could not tell. 5 more shops.
- **At 2 km:** 8 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business 3’, from 3 sides. ‘Nearby business B’, from 1 side. 1 shop whose trade we could not tell. 4 more shops.

From your own door, Maps showed 20 places for ‘furniture shop’.

You were 1st.

PART 6

✕ Problem

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. We did not see you on page one for either search.

Steps 1 and 2 under ‘Do this first’ may help here. They are about your reviews, your website and your listing. We cannot promise it will change the answer.

We did not see you in the whole-city search, ‘furniture showroom in Delhi’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Delhi’.

Searches for what you sell

Search	Where you were
‘furniture showroom Delhi’	Not seen on page one
‘best furniture showroom Delhi’	Not seen on page one
‘furniture showroom in Delhi’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘furniture showroom Delhi’** Google's page one showed ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business 35’.
- **‘best furniture showroom Delhi’** Google's page one showed ‘Nearby business A’ and ‘Nearby business 35’. It also showed 1 place we could not check.
- **‘furniture showroom in Delhi’** Google's page one showed ‘Nearby business A’ and ‘Nearby business 13’. It also showed 1 place we could not check.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

0 times out of 11 answers.

We asked 12 times. 1 did not answer.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business A:** 2 times out of 11 answers.

- **Nearby business C:** 1 time out of 11 answers.

Question by question

“What is the best furniture shop in Delhi?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

“[Removed from this sample: it named a business.]”

0 of 2 answers named you.

Gemini did not answer.

“Which furniture shop in Delhi do people trust?”

0 of 3 answers named you.

“Which furniture shop in Delhi does home delivery?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business C.

PART 8

▲ Needs work

What do your customers say?

0 of 7 reviews from the last 90 days have a reply.

Reply to all 7 reviews from the last 90 days. Step 1 (reviews) is under ‘Do this first’.

People praise this most: ‘staff behaviour’.

No complaint came up again and again.

We read 7 reviews from the last 90 days. 4 had words.

Staff Behaviour

People praise this in 2 of the 4 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Aug 2026.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 3:14 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.