Sample report — names removed.

Viabe Pulse

Your shop

Bhopal

Checked on 2 Oct 2026.

We checked you as a mattress and furnishing shop.

4 Good · **5** Needs work · **1** Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your shop?

Gemini named you but ChatGPT and Claude did not.

2 times out of 12 answers.

Fix: steps 1 and 2 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon, Flipkart and Meesho.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 5.0 stars.

No shop near you is higher.

1 shop has the same rating as you.

More in part 2.

✓ Good

How many reviews do you have?

You have about 200 reviews.

That is more than all 2 shops near you.

More in part 2.

▲ Needs work

What do your customers say?

0 of 4 reviews from the last 90 days have a reply.

People praise this most: ‘product quality’.

Fix: step 1 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

2 of the 2 shops near you link theirs.

Fix: step 2 · More in part 4.

? Could not check

Are the shops near you doing anything new?

We could check only 1 of the 2 shops near you.

We found nothing new there.

More in part 9.

Do this first

1. Reply to all 4 reviews from the last 90 days.
2. If you have a website, add it to your Google listing.

How to be found in more places

3. List your shop on Flipkart and Meesho. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business A’ closes later than you on every day.

The last part is called About this report. You can skip it.

PART 1 ▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon, Flipkart and Meesho.

If customers look on Amazon, Flipkart and Meesho, add your shop there.

We could not check Instagram, Facebook, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Amazon

You are not listed.

We found other sellers there, not you.

Flipkart

We searched for your shop there and found no store page.

Meesho

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 5.0 stars. No shop near you is higher. 1 shop has the same rating as you.

You have about 200 reviews. That is more than all 2 shops near you.

We compared you with 2 shops near you. The farthest is 900 m away.

Shops by rating

1 shop has the same rating as you. No shop we compared is rated higher than you.

Shop	Rating	Reviews
You	5.0	About 200
Nearby business A (Furniture shop)	5.0	About 60
Nearby business B	4.9	About 60

Side by side

Shop	Rating	Reviews	Photos
You	5.0	About 200	10+
Nearby business A (Furniture shop)	5.0	About 60	10+
Nearby business B	4.9	About 60	8

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 2 shops closes later than you on some days: ‘Nearby business A’.

‘Nearby business A’ closes later than you on every day.

PART 3

▲ Needs work

Does your shop have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Do this first’.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Do this first’.

2 of the 2 shops near you link theirs.

You and both shops near you show:

a phone number, photos, delivery.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘mattress shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

We compared you with 2 shops. They were seen from all 4 sides at 500 m.

Who else Maps showed

- **At 500 m:** ‘Nearby business A’ and ‘Nearby business B’, from all 4 sides.
- **At 1 km:** ‘Nearby business A’ and ‘Nearby business B’, from all 4 sides.
- **At 2 km:** ‘Nearby business A’, from all 4 sides. ‘Nearby business B’, from 3 sides.

From your own door, Maps showed 20 places for ‘mattress shop’.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. The top map results showed you for both we could read.

We could not read 1 search. It showed places we could not tie to your shop.

We saw you in the whole-city search, ‘mattress and furnishing shop in Bhopal’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

We searched for ‘Your shop Bhopal’. It showed your Maps listing.

Searches for what you sell

Search	Where you were
‘mattress and furnishing shop Bhopal’	1st on the map, on page one
‘mattress and furnishing shop near me’	1st on the map, on page one
‘best mattress and furnishing shop Bhopal’	We could not tell
‘mattress and furnishing shop in Bhopal’ (whole city, not in the count)	2nd on the map, on page one

Who else showed up

- **‘mattress and furnishing shop Bhopal’** Google's page one also showed ‘Nearby business A’ and ‘Nearby business B’.
- **‘mattress and furnishing shop near me’** Google's page one also showed ‘Nearby business A’ and ‘Nearby business B’.
- **‘mattress and furnishing shop in Bhopal’** Google's page one also showed ‘Nearby business 1’, ‘Nearby business 2’ and ‘Nearby business 3’.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your shop?

Gemini named you but ChatGPT and Claude did not.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

2 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

“What is the best mattress shop in Bhopal?”

1 of 3 answers named you.

Gemini named you but ChatGPT and Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business B.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

“Which mattress shop in Bhopal do people trust?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

“Which mattress shop in Bhopal does home delivery?”

1 of 3 answers named you.

Gemini named you but ChatGPT and Claude did not.

They named these instead of you.

1 of 3 answers named Nearby business B.

PART 8

▲ Needs work

What do your customers say?

0 of 4 reviews from the last 90 days have a reply.

Reply to all 4 reviews from the last 90 days. Step 1 (reviews) is under ‘Do this first’.

People praise this most: ‘product quality’.

No complaint came up again and again.

We read 4 reviews from the last 90 days. 3 had words.

Product Quality

People praise this in 3 of the 3 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Delivery

One review praises this.

Read it on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could check only 1 of the 2 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 4:19 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.