Sample report — names removed.

Viabe Pulse

Your shop

Chennai
Checked on 2 Oct 2026.

We checked you as a footwear store.

6 Needs work · **3** Problems

Your score card

The answer comes first.

✕ **Problem**

Can people find you on Google Maps?

People 500 m away did not see you in Maps results.

From your own door you were 14th.

Fix: step 2 · More in part 5.

✕ **Problem**

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. We did not see you on page one for it.

Fix: step 4 · More in part 6.

✕ **Problem**

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: step 4 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Myntra, Ajio, Nykaa Fashion and 4 more.

More in part 1.

▲ Needs work

Does your shop have a website?

A search found your website.

Your Google listing does not show it.

Fix: step 1 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.0 stars.

4 of the 5 shops near you are higher.

Fix: step 4 · More in part 2.

▲ Needs work

How many reviews do you have?

You have over 50 reviews.

3 of the 5 shops near you have more.

Fix: step 4 · More in part 2.

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Fix: step 4 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing does not show a website link or enough photos.

Fix: steps 1 and 2 · More in part 4.

Do this first

1. If you have a website, add it to your Google listing.

2. Add photos to your Google listing. Show the room, the counter and what you sell.
   When done: Check that the new photos show on your listing.

How to be found in more places

3. List your shop on Myntra, Ajio, Nykaa Fashion, Tata CLiQ, Amazon, Flipkart and Meesho. We looked there and did not find you.

4. Ask happy customers to post a Google review. Reply to each one.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business C’ is rated 4.8 with about 700 reviews. You are 4.0 with over 50.
- ‘Nearby business A’ is open longer than you on every day.
- ‘Nearby business B’ is open longer than you on every day.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Myntra, Ajio, Nykaa Fashion and 4 more.

If customers look on Myntra, Ajio, Nykaa Fashion and 4 more, add your shop there.

We could not check Instagram, JustDial and X this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 5 photos.

The shops near you have 8 to 10 or more.

Your listing shows the phone number [phone removed].

Open on Google Maps

Myntra

We searched for your shop there and found no store page.

Ajio

We searched for your shop there and found no store page.

Nykaa Fashion

We searched for your shop there and found no store page.

Tata CLiQ

We searched for your shop there and found no store page.

Amazon

We searched for your shop there and found no store page.

Flipkart

We searched for your shop there and found no store page.

Meesho

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

@yourshop

About 20 followers

Open the page

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.0 stars. 4 of the 5 shops near you are higher.

Ask happy customers to post a Google review. Reply to each one. Step 4 (reviews) is under ‘How to be found in more places’.

You have over 50 reviews. 3 of the 5 shops near you have more.

We compared you with 5 shops near you. The farthest is 100 m away.

Shops by rating

Of the 5 shops we compared, 4 are rated higher.

Shop	Rating	Reviews
Nearby business E	4.9	Under 100
Nearby business C	4.8	About 700
Nearby business A	4.5	About 1,000

Shop	Rating	Reviews
Nearby business B	4.3	About 800
You	4.0	Over 50
Nearby business D	3.4	About 50

Side by side

Shop	Rating	Reviews	Photos
You	4.0	Over 50	5
Nearby business A	4.5	About 1,000	10+
Nearby business B	4.3	About 800	10+
Nearby business C	4.8	About 700	10+
Nearby business D	3.4	About 50	10+
Nearby business E	4.9	Under 100	8

The words in brackets are Google's name for each kind of place.

Opening hours

4 of the 5 shops close later than you on some days: ‘Nearby business E’; ‘Nearby business A’; ‘Nearby business B’; ‘Nearby business C’.

4 of the 5 shops open earlier than you on some days: ‘Nearby business A’; ‘Nearby business B’; ‘Nearby business C’; ‘Nearby business D’.

‘Nearby business E’ closes later than you on every day.

‘Nearby business A’ is open longer than you on every day.

‘Nearby business B’ is open longer than you on every day.

‘Nearby business C’ is open longer than you on every day.

‘Nearby business D’ opens earlier than you on every day.

PART 3

▲ Needs work

Does your shop have a website?

A search found your website.

If it is yours, add it to your Google listing. Step 1 (website) is under ‘Do this first’.

Your Google listing does not show it.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing does not show a website link or enough photos.

If you have a website, add it to your Google listing. Add photos to your Google listing.

Step 1 (website) and step 2 (photos) are under ‘Do this first’.

What your listing does not show

- Your listing shows no website link. 3 of the 5 shops near you link theirs.
- Your listing has 5 photos. The shops near you have 8 to 10 or more.

You and all 5 shops near you show:

a phone number, delivery.

PART 5

✕ Problem

Can people find you on Google Maps?

People 500 m away did not see you in Maps results.

Step 2 under ‘Do this first’ may help here. It is about your listing.

From your own door you were 14th.

Not seen means not in the first 20 results.

We searched for ‘footwear store’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** People around you did not see you in Maps results.

- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 20 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. 7 shops whose trade we could not tell. 10 more shops.
- **At 1 km:** 14 shops. ‘Nearby business C’, from all 4 sides. ‘Nearby business A’ and ‘Nearby business B’, from 3 sides. 6 shops whose trade we could not tell. 5 more shops.
- **At 2 km:** 7 shops. ‘Nearby business C’, from all 4 sides. ‘Nearby business A’, from 3 sides. ‘Nearby business B’, from 1 side. 1 shop whose trade we could not tell. 3 more shops.

From your own door, Maps showed 20 places for ‘footwear store’.

You were 14th.

13 places were ahead of you. We could name 9. The first 5: Nearby business D; Nearby business C; Nearby business 5; Nearby business A; Nearby business 17.

PART 6

✕ Problem

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. We did not see you on page one for it.

Step 4 under ‘How to be found in more places’ may help here. It is about your reviews. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We did not see you in the whole-city search, ‘footwear store in Chennai’. It does not change the answer.

We had no confirmed website for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Chennai’.

Searches for what you sell

Search	Where you were
‘footwear store Chennai’	Not seen on page one
‘best footwear store Chennai’	Did not come back
‘footwear store in Chennai’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘footwear store Chennai’** Google's page one showed ‘Nearby business C’, ‘Nearby business 5’ and ‘Nearby business D’.
- **‘footwear store in Chennai’** Google's page one showed ‘Nearby business C’, ‘Nearby business 17’ and ‘Nearby business 5’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under ‘How to be found in more places’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business A:** 10 times out of 12 answers.
- **Nearby business B:** 6 times out of 12 answers.
- **Nearby business D:** 1 time out of 12 answers.

Question by question

“What is the best footwear store in Chennai?”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business A.

2 of 3 answers named Nearby business B.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

1 of 3 answers named Nearby business D.

“Which footwear store in Chennai is good for families?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

“Which footwear store in Chennai does home delivery?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business A.

2 of 3 answers named Nearby business B.

PART 8

▲ Needs work

What do your customers say?

No one wrote a review in the last 90 days.

Step 4 (reviews) is under ‘How to be found in more places’.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 10:37 am India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026

Part	Where it came from	Date
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.