Sample report — names removed.

Viabe Pulse

Your shop

Kolkata

Checked on 2 Oct 2026.

We checked you as a flower shop.

6 Good · **3** Needs work · **1** Could not check

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. The top map results showed you for it.

More in part 6.

✓ Good

Do ChatGPT and other AI apps name your shop?

Each of ChatGPT, Gemini and Claude named you at least once.

10 times out of 12 answers.

More in part 7.

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial and Facebook.

We could not check Instagram, X and LinkedIn.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

Your Google listing shows no website.

Fix: step 2 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.7 stars.

All 2 shops near you are higher.

Fix: step 1 · More in part 2.

✓ Good

How many reviews do you have?

You have about 70 reviews.

That is more than all 2 shops near you.

Fix: step 1 · More in part 2.

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

One review praises ‘service’ and ‘staff behaviour’.

Fix: step 1 · More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows delivery. Only 1 of the 2 shops near you does.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

More in part 9.

Do this first

1. Reply to all under 10 reviews from the last 90 days.

2. Do you have a website? Add it to your Google listing. If you do not, make a simple one-page site. Put your address, hours and phone number on it.

What to watch

- ‘Nearby business A’ is open longer than you on every day.

The last part is called About this report. You can skip it.

PART 1

✓ Good

Are you listed where customers look?

You are on Google Maps, JustDial and Facebook.

We could not check Instagram, X and LinkedIn.
You may still be on them.

Your address is the same on both places we checked.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

The address is the same as on Google.

We could not read JustDial's phone.

Open the page

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

About 200 followers

Open the page

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.7 stars. All 2 shops near you are higher.

Step 1 under ‘Do this first’ may help here. It is about your reviews.

You have about 70 reviews. That is more than all 2 shops near you.

We compared you with 2 shops near you. The farthest is 700 m away.

Shops by rating

All 2 shops we compared have a higher rating.

Shop	Rating	Reviews
Nearby business B	4.9	About 50
Nearby business A	4.9	About 40
You	4.7	About 70

Side by side

Shop	Rating	Reviews
You	4.7	About 70
Nearby business A	4.9	About 40
Nearby business B	4.9	About 50

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 2 shops closes later than you on some days: ‘Nearby business A’.

1 of the 2 shops opens earlier than you on some days: ‘Nearby business A’.

‘Nearby business A’ is open longer than you on every day.

PART 3

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 2 (website) is under ‘Do this first’.

Your Google listing shows no website.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

It also shows delivery. Only 1 of the 2 shops near you does.

A gap is a thing over half show and you lack.

You and both shops near you show:

a phone number, photos.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘flower shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

We compared you with 2 shops. They were seen from all 4 sides at 500 m.

Who else Maps showed

- **At 500 m:** 6 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business 1’, from all 4 sides. 2 shops are not like yours. 1 more shop, from all 4 sides.
- **At 1 km:** 5 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business 9’, from all 4 sides. 1 shop is not like yours. 1 more shop, from 3 sides.
- **At 2 km:** 4 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business B’, from 2 sides. 1 shop is not like yours. 1 shop whose trade we could not tell.

From your own door, Maps showed 20 places for ‘flower shop’.

You were 1st.

PART 6

✓ Good

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. The top map results showed you for it.

We could not read 1 search. It showed places we could not tie to your shop.

We saw you in the whole-city search, ‘flower shop in Kolkata’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Kolkata’.

Searches for what you sell

Search	Where you were
‘flower shop Kolkata’	1st on the map, on page one
‘best flower shop Kolkata’	We could not tell
‘flower shop in Kolkata’ (whole city, not in the count)	1st on the map, on page one

Who else showed up

- **‘flower shop Kolkata’** Google's page one also showed ‘Nearby business A’. It also showed 1 place that is not like yours.

- **‘flower shop in Kolkata’** Google's page one also showed ‘Nearby business A’. It also showed 1 place we could not check.

PART 7

✓ Good

Do ChatGPT and other AI apps name your shop?

Each of ChatGPT, Gemini and Claude named you at least once.

10 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

“What is the best flower shop in Kolkata?”

3 of 3 answers named you.

“[Removed from this sample: it named a business.]”

3 of 3 answers named you.

“Which flower shop in Kolkata do people trust?”

2 of 3 answers named you.

ChatGPT and Gemini named you but Claude did not.

“Which flower shop in Kolkata does home delivery?”

2 of 3 answers named you.

ChatGPT and Gemini named you but Claude did not.

PART 8

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

Reply to all under 10 reviews from the last 90 days. Step 1 (reviews) is under ‘Do this first’.

One review praises ‘service’ and ‘staff behaviour’.

No complaint came up again and again.

We read under 10 reviews from the last 90 days. 4 had words.

Service and Staff Behaviour

One review praises these.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

PART 9

? Could not check

Are the shops near you doing anything new?

We could not check offers at the shops near you.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 4:45 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026

Part	Where it came from	Date
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	The web pages of the shops near you. We could not read them this time.	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	9
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.