Sample report — names removed.

Viabe Pulse

Your shop

Chennai
Checked on 2 Oct 2026.

We checked you as an electronics store.

1 Good · **5** Needs work · **3** Problems

Your score card

The answer comes first.

✕ **Problem**

Can people find you on Google Maps?

Maps did not show you at any distance we checked.

From your own door you were not in the first 20 places.

Fix: step 4 · More in part 5.

✕ **Problem**

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Fix: step 4 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 11 answers.

Fix: step 4 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon and Flipkart.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

Your Google listing shows no website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.9 stars.

No shop near you is higher.

2 shops have the same rating as you.

Fix: step 4 · More in part 2.

▲ Needs work

How many reviews do you have?

You have about 1,200 reviews.

3 of the 5 shops near you have more.

Fix: step 4 · More in part 2.

▲ Needs work

What do your customers say?

0 of about 80 reviews from the last 90 days have a reply.

People praise this most: ‘service’.

Fix: step 1 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

5 of the 5 shops near you link theirs.

Fix: step 2 · More in part 4.

Do this first

1. Reply to all about 80 reviews from the last 90 days.
2. Do you have a website? Add it to your Google listing. If you do not, make a simple one-page site. Put your address, hours and phone number on it.

How to start being found

3. List your shop on Amazon and Flipkart. We looked there and did not find you.

4. Ask each happy customer for a Google review.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business A’ closes later than you on every day.
- ‘Nearby business B’ closes later than you on every day.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon and Flipkart.

If customers look on Amazon and Flipkart, add your shop there.

We could not check Instagram, Facebook, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Amazon

We searched for your shop there and found no store page.

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

▲ Needs work

How do you compare with shops near you?

You have about 1,200 reviews. 3 of the 5 shops near you have more.

Step 4 under ‘How to start being found’ may help here. It is about your reviews.

Your rating is 4.9 stars. No shop near you is higher. 2 shops have the same rating as you.

We compared you with 5 shops near you. The farthest is 100 m away.

Shops by rating

2 shops have the same rating as you. No shop we compared is rated higher than you.

Shop	Rating	Reviews
Nearby business C (Electronics shop)	4.9	About 1,400
You	4.9	About 1,200
Nearby business D	4.9	About 800
Nearby business E	4.7	About 800
Nearby business B	4.6	About 3,500
Nearby business A	4.5	About 3,500

Side by side

Shop	Rating	Reviews
You	4.9	About 1,200
Nearby business A	4.5	About 3,500
Nearby business B	4.6	About 3,500
Nearby business C (Electronics shop)	4.9	About 1,400
Nearby business D	4.9	About 800
Nearby business E	4.7	About 800

The words in brackets are Google's name for each kind of place.

Opening hours

4 of the 5 shops close later than you on some days: ‘Nearby business B’; ‘Nearby business A’; ‘Nearby business E’; ‘Nearby business C’.

1 of the 5 shops opens earlier than you on some days: ‘Nearby business A’.

‘Nearby business B’ closes later than you on every day.

‘Nearby business A’ closes later than you on every day.

It opens earlier on Sunday.

‘Nearby business E’ closes later than you on every day.

‘Nearby business C’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

PART 3

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 2 (website) is under ‘Do this first’.

Your Google listing shows no website.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing shows no website link.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Do this first’.

5 of the 5 shops near you link theirs.

You and all 5 shops near you show:

a phone number, photos, delivery.

PART 5

✕ Problem

Can people find you on Google Maps?

Maps did not show you at any distance we checked.

Step 4 under ‘How to start being found’ may help here. It is about your reviews.

From your own door you were not in the first 20 places.

Not seen means not in the first 20 results.

We searched for ‘electronics store’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** People around you did not see you in Maps results.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

None of the 5 shops we compared were seen at 500 m.

Who else Maps showed

- **At 500 m:** 7 shops. ‘Nearby business 13’, ‘Nearby business 16’ and ‘[name removed]’, from all 4 sides. 4 more shops.
- **At 1 km:** 6 shops. ‘Nearby business 13’, ‘Nearby business 14’ and ‘Nearby business 16’, from all 4 sides. 3 more shops.

- **At 2 km:** 4 shops. ‘Nearby business 13’, ‘Nearby business 16’ and ‘[name removed]’, from 2 sides. 1 more shop, from 1 side.

From your own door, Maps showed 20 places for ‘electronics store’.

You were not one of them.

PART 6

✕ Problem

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Step 4 under ‘How to start being found’ may help here. It is about your reviews. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We did not see you in the whole-city search, ‘electronics store in Chennai’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Chennai’.

Searches for what you sell

Search	Where you were
‘electronics store Chennai’	Not seen on page one
‘electronics store near me’	Did not come back
‘best electronics store Chennai’	Not seen on page one
‘electronics store in Chennai’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘electronics store Chennai’** Google's page one showed ‘Nearby business 35’, ‘Nearby business 36’ and ‘Nearby business 37’.
- **‘best electronics store Chennai’** Google's page one showed ‘Nearby business 38’, ‘Nearby business 35’ and ‘Nearby business 39’.
- **‘electronics store in Chennai’** Google's page one showed ‘Nearby business 37’, ‘Nearby business 35’ and ‘Nearby business 13’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Step 4 under 'How to start being found' may help here. We cannot promise it will change the answer.

0 times out of 11 answers.

We asked 12 times. 1 did not answer.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business B:** 1 time out of 11 answers.

Question by question

"What is the best electronics store in Chennai?"

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business B.

"[Removed from this sample: it named a business.]"

0 of 2 answers named you.

Gemini did not answer.

“Which electronics store in Chennai is good for families?”

0 of 3 answers named you.

“Which electronics store in Chennai does home delivery?”

0 of 3 answers named you.

PART 8

▲ Needs work

What do your customers say?

0 of about 80 reviews from the last 90 days have a reply.

Reply to all about 80 reviews from the last 90 days. Step 1 (reviews) is under ‘Do this first’.

People praise this most: ‘service’.

No complaint came up again and again.

We read about 80 reviews from the last 90 days. Over 50 had words.

Service

People praise this in 30 of over 50 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Oct 2026.

Staff Behaviour

People praise this in 24 of over 50 reviews with words.

Read these on your Google listing.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 10:43 am India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026

Part	Where it came from	Date
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.