Sample report — names removed.

Viabe Pulse

Your shop

Coimbatore

Checked on 2 Oct 2026.

We checked you as an electrical goods store.

2 Good · 5 Needs work · 2 Problems · 1 Could not check

Your score card

The answer comes first.

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the south, east and west at 500 m.

From your own door you were 11th.

Fix: step 1 · More in part 5.

✕ Problem

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Fix: steps 1 and 2 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: steps 1 and 2 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon and Flipkart.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

Your Google listing shows no website.

Fix: step 2 · More in part 3.

▲ Needs work

How is your rating?

Your rating is 4.1 stars.

All 5 shops near you are higher.

Fix: step 1 · More in part 2.

✓ Good

How many reviews do you have?

You have about 100 reviews.

That is more than all 5 shops near you.

Fix: step 1 · More in part 2.

▲ Needs work

What do your customers say?

4 of the 7 reviews we read gave low stars.

More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

More in part 4.

? Could not check

Are the shops near you doing anything new?

We could check only 1 of the 5 shops near you.

We found nothing new there.

More in part 9.

Do this first

1. Reply to all 7 reviews from the last 90 days. Start with the 4 that gave 1 to 3 stars.

2. Do you have a website? Check that your Google listing links to it.
   When done: If you have a website, open the link on your listing. Check that it opens the right site.

How to be found in more places

3. List your shop on Amazon and Flipkart. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business E’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon and Flipkart.

If customers look on Amazon and Flipkart, add your shop there.

We could not check Instagram, Facebook, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Amazon

We searched for your shop there and found no store page.

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

▲ Needs work

How do you compare with shops near you?

Your rating is 4.1 stars. All 5 shops near you are higher.

Step 1 under ‘Do this first’ may help here. It is about your reviews.

You have about 100 reviews. That is more than all 5 shops near you.

We compared you with 5 shops near you. The farthest is 100 m away.

Shops by rating

All 5 shops we compared have a higher rating.

Shop	Rating	Reviews
Nearby business E	4.9	About 30
Nearby business C	4.8	About 30
Nearby business B	4.7	About 40
Nearby business D	4.7	About 30
Nearby business A	4.2	About 80
You	4.1	About 100

Side by side

Shop	Rating	Reviews	Photos
You	4.1	About 100	10+
Nearby business A	4.2	About 80	10+

Shop	Rating	Reviews	Photos
Nearby business B	4.7	About 40	10+
Nearby business C	4.8	About 30	10+
Nearby business D	4.7	About 30	3
Nearby business E	4.9	About 30	10+

Opening hours

1 of the 4 shops we could read closes later than you on some days: ‘Nearby business E’.

‘Nearby business E’ closes later than you on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

We could not read the opening hours of 1 shop: ‘Nearby business B’.

PART 3

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 2 (website) is under ‘Do this first’.

Your Google listing shows no website.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the shops near you.

A gap is a thing over half show and you lack.

You also show these. Each line counts the shops near you.

- **a phone number:** 5 of the 5 shops show it.
- **photos:** 5 of the 5 shops show it.
- **delivery:** 4 of the 5 shops show it.

PART 5

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the south, east and west at 500 m.

Step 1 under ‘Do this first’ may help here. It is about your reviews.

From your own door you were 11th.

People north of you did not see you.

Not seen means not in the first 20 results.

We searched for ‘electrical shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the south, east and west. People north of you did not see you.
- **At 1 km:** Maps showed you from the south and east. People north and west of you did not see you.
- **At 2 km:** Maps showed you from the south and east. People north and west of you did not see you.

Who else Maps showed

- **At 500 m:** 14 shops. ‘Nearby business A’ and ‘Nearby business 19’, from 3 sides. ‘Nearby business E’, from 1 side. 2 shops are not like yours. 9 more shops.
- **At 1 km:** 9 shops. ‘Nearby business A’, ‘Nearby business 19’ and ‘Nearby business 30’, from 2 sides. 2 shops are not like yours. 4 more shops.
- **At 2 km:** 4 shops. ‘Nearby business 19’, ‘Nearby business 30’ and ‘Nearby business 31’, from 2 sides. 1 shop is not like yours.

From your own door, Maps showed 20 places for ‘electrical shop’.

You were 11th.

10 places were ahead of you. We could name 6. The first 5: Nearby business 19; Nearby business 11; Nearby business 30; Nearby business 13; Nearby business A.

PART 6

✕ Problem

Do you show up when people search on Google?

We could read 2 of 3 searches for what you sell. We did not see you on page one for either search.

Steps 1 and 2 under ‘Do this first’ may help here. They are about your reviews, your website and your listing. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We did not see you in the whole-city search, ‘electrical goods store in Coimbatore’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Coimbatore’.

Searches for what you sell

Search	Where you were
‘electrical goods store Coimbatore’	Did not come back
‘electrical goods store near me’	Not seen on page one
‘best electrical goods store Coimbatore’	Not seen on page one

Search	Where you were
‘electrical goods store in Coimbatore’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘electrical goods store near me’**
  Google&#about 40;s page one showed ‘Nearby business 19’, ‘Nearby business A’ and ‘Nearby business 22’.
- **‘best electrical goods store Coimbatore’**
  Google&#about 40;s page one showed ‘Nearby business 32’ and ‘Nearby business 22’. It also showed 1 place that is not like yours.
- **‘electrical goods store in Coimbatore’**
  Google&#about 40;s page one showed ‘Nearby business 32’. It also showed 1 place that is not like yours. It also showed 1 place we could not check.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business A:** 7 times out of 12 answers.
- **Nearby business D:** 3 times out of 12 answers.

Question by question

“What is the best electrical shop in Coimbatore?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business D.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business D.

“Which electrical shop in Coimbatore do people trust?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business D.

“Which electrical shop in Coimbatore does home delivery?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

PART 8

▲ Needs work

What do your customers say?

4 of the 7 reviews we read gave low stars.

Read the reviews that gave 1 to 3 stars. Reply to each one on Google.

We could not tell if 1 other theme is praise.

Reply to all 7 reviews from the last 90 days. Start with the 4 that gave 1 to 3 stars.

Step 1 (reviews) is under ‘Do this first’.

We read 7 reviews from the last 90 days. 4 had words.

Service and Charges

One review praises these.

“[In your report, a customer&#about 40;s own words appear here.]”

Posted 15 Jul 2026.

Product Quality

3 of the reviews with words mention this.

Read these on your Google listing.

PART 9

? Could not check

Are the shops near you doing anything new?

We could check only 1 of the 5 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 3:03 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.