Sample results. Names removed.

VIABE PULSE

Your business

Pune

Checked on 1 Oct 2026.

We checked you as a diagnostic lab.



Your score card

- 5 Good
- 2 Needs work
- 3 Could not check

First, how you compare with businesses near you

On Google Maps at your door, ‘Nearby business A’ shows above you.

Good

Can people find you on Google Maps?

6th

People within 1 km see you.

Google Maps, from your door: 6th for ‘diagnostic lab’

Needs work

Do you show up when people search on Google?

1 of 3

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

We did not see you on page one for ‘diagnostic lab Pune’ and ‘best diagnostic lab Pune’.

Could not check

Do ChatGPT and other AI apps name your business?

AI apps gave no answers this time. We cannot say if they name you.

Good

Are you listed where customers look?

2 of 3

You are on Google Maps and JustDial.

We could not check Practo.

Needs work

Is your website working?

Google's speed test opened your website. It took 5.0 to 7.3 seconds on a phone. That is slow.

Good

How is your rating?

4.7

Your rating is 4.7 stars.

Only 1 of the 5 businesses near you is higher.

Good

How many reviews do you have?

About 400

You have about 400 reviews.

Only 1 of the 5 businesses near you has more.

Could not check

What do your customers say?

We could not sort your reviews this time.

Good

Does your Google listing show enough?

No gap

Yes. We found no gap against the businesses near you.

Could not check

Are the businesses near you doing anything new?

We could not check offers at the businesses near you.

Do this first

1. Ask whoever runs your website to make the page load faster.

2 From our read of your website: Add the Pune centre's opening days and hours, including its Sunday status, to your outlet's page.

PART 1

Good

Are you listed where customers look?

You are on Google Maps and JustDial.

We could not check Practo.

You may still be on it.

Google Maps	JustDial	Practo
Listed	Address matches	Could not check

- You are listed, details match
- Listed, but not all the same
- We could not check this time

Your Google listing

Photos
10 or more

Prices
Could not check

Phone on Google
Shown

Open on Google Maps

JustDial We could not read JustDial's phone. Open the page

Your address matches on Google Maps and JustDial.

PART 2

Good

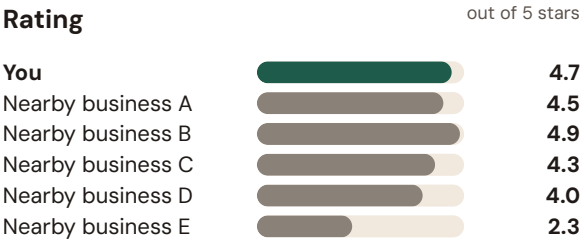
How do you compare with businesses near you?

Your rating is 4.7 stars. Only 1 of the 5 businesses near you is higher.

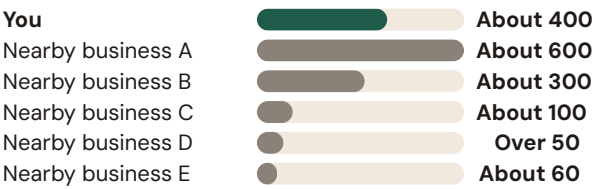
You have about 400 reviews. Only 1 of the 5 businesses near you has more.

You and the 5 businesses we compared

Rating



Reviews



Counts in this sample are rounded. We compare the real counts.

We compared you with 5 businesses near you. The farthest is 1 km away. 2 of them are chains.

Businesses by rating

Of the 5 businesses we compared, 1 is rated higher.

Business	Rating	Reviews
Nearby business B	4.9	About 300
You	4.7	About 400
Nearby business A (chain)	4.5	About 600
Nearby business C (chain)	4.3	About 100
Nearby business D	4.0	Over 50
Nearby business E	2.3	About 60

Side by side

Business	Rating	Reviews
You	4.7	About 400
Nearby business A (chain)	4.5	About 600
Nearby business B	4.9	About 300
Nearby business C (chain)	4.3	About 100
Nearby business D	4.0	Over 50
Nearby business E	2.3	About 60

Chain means the shop is one of many outlets of a brand.

What to watch

- For ‘diagnostic lab’: we searched 2 km to the west. People there did not see you.

PART 3

Needs work

Is your website working?

Google's speed test opened your website. It took 5.0 to 7.3 seconds on a phone. That is slow.

Ask whoever runs your website to make the page load faster. Step 1 (speed) is under ‘Do this first’.

Your Google listing links to your website.

First screen on a phone **5.0 to 7.3 s**



0 s 5 s 10 s

From Google's speed test, the way a phone loads it. Faster is better.

What is hurting it

1. **Your outlet's page does not say what hours the Pune centre is open.**
   A customer considering an in-person visit cannot tell from your website when the Pune centre is open, so they may delay or choose another lab.
   Add the Pune centre's opening days and hours, including its Sunday status, to your outlet's page.

PART 4

Good

Does your Google listing show enough?

Yes. We found no gap against the businesses near you.

A gap is a thing over half show and you lack.

You also show these. Each line counts the businesses near you.

- **a website link:** 4 of the 5 businesses show it.
- **a phone number:** 4 of the 5 businesses show it.
- **photos:** 5 of the 5 businesses show it.
- **accessibility information:** 5 of the 5 businesses show it.
- **a restroom:** 5 of the 5 businesses show it.

PART 5

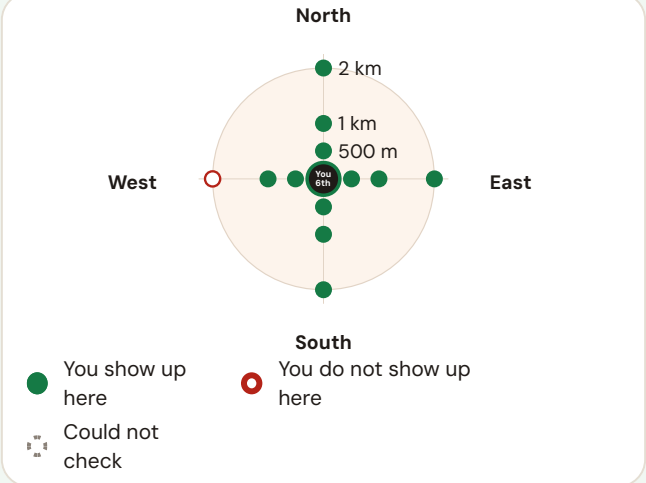
Good

Can people find you on Google Maps?

People 2 km to the west did not see you on Maps.

People within 1 km see you.

Where you show up on Google Maps around you



Where you do not show up

2 km, West. Another business shows here. We could not read its name.

Google Maps, from your door: 6th for ‘diagnostic lab’

From Google searches for diagnostic lab at each point, on 1 Oct 2026.

PART 6

Do you show up when people search on Google?

We ran 3 searches as a customer standing near your shop. The top map results showed you for 1 of the 3.

We did not see you on page one for ‘diagnostic lab Pune’ and ‘best diagnostic lab Pune’.

We did not see you in the whole-city search, ‘diagnostic lab in Pune’. It does not change the answer.

Steps 1 and 2 under ‘Do this first’ may help here. They are about your website. We cannot promise it will change the answer.

- ○ **‘diagnostic lab Pune’**
  Not on the map in this Google search
- ● **‘diagnostic lab near me’**
  3rd of the 4 map results at the top
- ○ **‘best diagnostic lab Pune’**
  Not on the map in this Google search
- ○ **‘diagnostic lab in Pune’** (whole city, not in the count)
  Not on the map in this Google search

A search for your name

We searched for ‘Your business Pune’. It showed your website.

Who else showed up

‘diagnostic lab Pune’

Google's page one showed 3 places. We could not check them.

Who else showed up
'best diagnostic lab Pune'

Google's page one showed 3 places. We could not check them.

Who else showed up
'diagnostic lab in Pune'

Google's page one showed 4 places. We could not check them.

Who else showed up
'diagnostic lab near me'

Google's page one also had 3 places. We could not check them.

PART 7

Do ChatGPT and other AI apps name your business?

AI apps gave no answers this time. We cannot say if they name you. We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

ChatGPT, Gemini and Claude did not answer.

We asked 9 times. 9 did not answer.

Question	ChatGPT	Gemini	Claude
What is the best diagnostic centre in Pune?			
Which diagnostic centre in Pune is good for families?			

These sample questions are in English. We changed names and some details. Some are cut short.

- Named you
- Named others, not you
- Did not answer

PART 8

What customers say, about you and nearby

New reviews in 90 days

Could not check

Your recent reviews

Could not check

Replies from you



Could not check

What your reviews talk about

We could not sort your reviews this time.

PART 9

Could not check

Are the businesses near you doing anything new?

We could not check offers at the businesses near you.

We could not read 5 of the 5 businesses online.

About this check

We checked 10 things on 1 Oct 2026. We used only facts anyone can see.

We could not check: Practo, AI apps, Offers of the businesses near you. Some sites stop us from reading them. It is not a sign of a problem.

Where our information comes from: Google, and the web page of each place we could read; JustDial; Google Maps listings, from Google; Your website, and Google's speed test; Google Maps, through a data company we pay; Google search results, through a data company we pay; Google reviews, through a data company we pay.

This check is about this address only. It is not about your other shops. This check shows how your business looks from outside. It does not show your sales, your costs or how many people walk in. AI answers come from AI tools. They do not come from people. Use it to see what to fix first. It is not a promise of what will happen.

This is a sample check of another business. Names are changed. The businesses marked with letters are the ones we compared. Numbered businesses are others that Google or AI apps showed. The search words are examples.