Sample report — names removed.

Viabe Pulse

# Your shop

Nagpur

Checked on 2 Oct 2026.

We checked you as a bicycle shop.

**6** Good · **3** Needs work · **1** Could not check

## Your score card

The answer comes first.

✓ Good

**Can people find you on Google Maps?**

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✓ Good

**Do you show up when people search on Google?**

We ran 3 searches as a customer standing near your shop. We saw you in the results for all 3 searches.

More in part 6.

▲ Needs work

**Do ChatGPT and other AI apps name your shop?**

ChatGPT and Claude named you but Gemini did not.

2 times out of 12 answers.

**Fix: steps 1 and 2** · More in part 7.

▲ Needs work

**Are you listed where customers look?**

We did not find your shop on Amazon.

**Fix: step 4** · More in part 1.

▲ Needs work

**Is your website working?**

Your website opens. But 4 things are hurting it.

**Fix: steps 1 and 2** · More in part 3.

✓ Good

**How is your rating?**

Your rating is 4.9 stars.

No shop we could rate is higher.

More in part 2.

✓ Good

**How many reviews do you have?**

You have about 1,600 reviews.

That is more than all 3 shops near you.

More in part 2.

✓ Good

**What do your customers say?**

People praise this most: ‘service quality’.

No complaint came up again and again.

More in part 8.

✓ Good

**Does your Google listing show enough?**

Yes. We found no gap against the shops near you.

It also shows a website link. None of the 3 shops near you do.

More in part 4.

? Could not check

**Are the shops near you doing anything new?**

We could check only 1 of the 3 shops near you.

We found nothing new there.

More in part 9.

## Do this first

1. Ask whoever runs your website to make the page load faster.
2. From our read of your website: “Add the outlet’s opening hours, including the Monday closure, to your outlet's page.”
3. From our read of your website: “Show the complete address from your Google listing on your outlet's page.”

### Then do these

4. If customers look on Amazon, add your shop there.

Website fixes are in part 3.

## What to watch

- ‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.
- ‘Nearby business C’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

## Are you listed where customers look?

**We did not find your shop on Amazon.**

If customers look on Amazon, add your shop there. Step 4 (listings) is under ‘Then do these’.

We could not check Flipkart and X this time. You may still be on them.

**Your Google listing**

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

**JustDial**

You are listed.

Open the page

**Amazon**

You are not listed.

We found other sellers there, not you.

**Instagram**

You are listed.

@yourshop

About 2,100 followers

last post 29 Sep

Open the page

**Facebook**

You are listed.

[Removed from this sample.]

About 7,900 followers

Open the page

PART 2

✓ Good

## How do you compare with shops near you?

**Your rating is 4.9 stars. No shop we could rate is higher.**

You have about 1,600 reviews. That is more than all 3 shops near you.

We left out the ratings of 2 shops with under 10 reviews.

We compared you with 3 shops near you. The farthest is 700 m away.

### Shops by rating

Among the shops we could rate, none is higher than you.

| Shop | Rating | Reviews |
|---|---|---|
| You | 4.9 | About 1,600 |
| Nearby business A | 4.2 | About 60 |

### Side by side

| Shop | Rating | Reviews | Photos |
|---|---|---|---|
| You | 4.9 | About 1,600 | 10+ |
| Nearby business A | 4.2 | About 60 | 10+ |
| Nearby business B | 4.0 | Under 10 | 0 |
| Nearby business C | 5.0 | Under 10 | 3 |

The words in brackets are Google's name for each kind of place.

### Opening hours

All 3 shops open earlier than you on some days: ‘Nearby business A’; ‘Nearby business C’; ‘Nearby business B’.

‘Nearby business A’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday and Sunday.

‘Nearby business C’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

‘Nearby business B’ opens earlier than you on Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday.

You are closed on Monday. All 3 shops near you are open then: ‘Nearby business A’, ‘Nearby business C’ and ‘Nearby business B’.

PART 3

▲ Needs work

## Is your website working?

**Your website opens. But 4 things are hurting it.**

**Start with the first item below. Step 1 (speed) and step 2 (website) are under ‘Do this first’.**

We opened your site on 2 Oct 2026.

Your Google listing links to your website.

**Your website has no link to your Google listing.**

People read your reviews and hours there.

Add a link to your Google listing on your page.

**On a phone, your website takes 13.0 to 38.3 seconds to show.**

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

**Your outlet's page does not show opening hours.**

Customers cannot check your Google listing's hours against your outlet's page before deciding when to visit.

Add the outlet’s opening hours, including the Monday closure, to your outlet's page.

**[Removed from this sample: it named a business.]**

A customer relying on your outlet's page may have less detail to identify the right building and reach the shop.

Show the complete address from your Google listing on your outlet's page.

These work: a lock sign, a way to order or book, a layout for phones and a page title.

PART 4

✓ Good

## Does your Google listing show enough?

**Yes. We found no gap against the shops near you.**

It also shows a website link. None of the 3 shops near you do.

A gap is a thing over half show and you lack.

### What few shops near you show

- It also shows accessibility information. None of the 3 shops near you do.
- It also shows delivery. Only 1 of the 3 shops near you does.

You also show these. Each line counts the shops near you.

- **a phone number:** 3 of the 3 shops show it.
- **photos:** 2 of the 3 shops show it.

PART 5

✓ Good

## Can people find you on Google Maps?

**Maps showed you from all 4 sides at each distance we checked.**

From your own door you were 1st.

We searched for ‘bicycle shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

We compared you with 3 shops. They were seen from all 4 sides at 500 m.

### Who else Maps showed

- **At 500 m:** 8 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. 3 shops are not like yours. 2 shops whose trade we could not tell.
- **At 1 km:** 6 shops. ‘Nearby business A’, ‘Nearby business B’ and ‘Nearby business C’, from all 4 sides. 2 shops are not like yours. 1 shop whose trade we could not tell.
- **At 2 km:** 5 shops. ‘Nearby business A’, from all 4 sides. ‘Nearby business C’, from 3 sides. ‘Nearby business B’, from 2 sides. 1 shop is not like yours. 1 shop whose trade we could not tell.

From your own door, Maps showed 20 places for ‘bicycle shop’.

You were 1st.

PART 6

✓ Good

## Do you show up when people search on Google?

**We ran 3 searches as a customer standing near your shop. We saw you in the results for all 3 searches.**

We saw you in the whole-city search, ‘bicycle shop in Nagpur’. It does not change the answer.

### A search for your name

Google showed your listing for ‘Your shop Nagpur’, but not your website.

### Searches for what you sell

| Search | Where you were |
|---|---|
| ‘bicycle shop Nagpur’ | 1st on the map, on page one |
| ‘bicycle shop near me’ | 6th in the web results, on page one |
| ‘best bicycle shop Nagpur’ | 1st on the map, on page one |

| Search | Where you were |
|---|---|
| ‘bicycle shop in Nagpur’ (whole city, not in the count) | 2nd on the map, on page one |

### Who else showed up

- **‘bicycle shop Nagpur’** Google's page one also showed ‘Nearby business 20’ and ‘Nearby business A’.
- **‘best bicycle shop Nagpur’** Google's page one also showed ‘Nearby business A’ and ‘Nearby business 21’.
- **‘bicycle shop in Nagpur’** Google's page one also showed ‘Nearby business 20’ and ‘Nearby business 22’.

PART 7

▲ Needs work

## Do ChatGPT and other AI apps name your shop?

**ChatGPT and Claude named you but Gemini did not.**

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

2 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

## Question by question

**“What is the best bicycle shop in Nagpur?”**

1 of 3 answers named you.

Claude named you but ChatGPT and Gemini did not.

**“[Removed from this sample: it named a business.]”**

0 of 3 answers named you.

**“Which bicycle shop in Nagpur do people trust?”**

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

**“Which bicycle shop in Nagpur does home delivery?”**

0 of 3 answers named you.

PART 8

✓ Good

## What do your customers say?

**People praise this most: ‘service quality’.**

No complaint came up again and again.

All of about 20 reviews from the last 90 days have a reply.

We read about 20 reviews from the last 90 days. 11 had words.

**Service Quality**

People praise this in 6 of about 10 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

**Service Speed**

People praise this in 2 of about 10 reviews with words.

Read these on your Google listing.

PART 9

? Could not check

## Are the shops near you doing anything new?

**We could check only 1 of the 3 shops near you.**

We found nothing new there.

## About this report

You can skip this part. It tells you what this report is and how we made it.

### This report is about one address

This report is about this address only. It is not about your other shops.

### What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

### This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

### Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

### How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

1 of the 3 has a rating we could compare.

2 have fewer than 10 reviews. We left out their ratings.

### Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

### Empty boxes

No info means the listing does not show it, or we could not read it.

### Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

### Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

### Maps results change

Where you show up on Maps changes during the day.

We checked at 4:30 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

### Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

### How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

### Reviews

A review shows the day it was posted.

That is not the day of the visit.

## Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

## Where our facts came from

| Part | Where it came from | Date |
|---|---|---|
| 1 | Google, and the web page of each place we could read | 1 Oct 2026 |
| 2 | Google Maps listings, from Google | 1 Oct 2026 |
| 3 | Your website, and Google's speed test | 2 Oct 2026 |
| 4 | Google Maps listings, from Google | 2 Oct 2026 |
| 5 | Google Maps, through a data company we pay | 1 Oct 2026 |
| 6 | Google search results, through a data company we pay | 1 Oct 2026 |
| 7 | ChatGPT, Gemini and Claude, asked by us | 1 Oct 2026 |
| 8 | Google reviews, through a data company we pay | 2 Oct 2026 |
| 9 | Checked on the web | 1 Oct 2026 |

# Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

| | |
|---|---|
| Design | 8 |
| Easy to read | 8 |
| Correct and specific | 8 |
| Useful for you | 8 |

## Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.