Sample report — names removed.

Viabe Pulse

Your shop

Lucknow

Checked on 2 Oct 2026.

We checked you as a cosmetic and beauty store.

2 Good · **6** Needs work · **1** Could not check

Your score card

The answer comes first.

? Could not check

Can people find you on Google Maps?

We checked on a day you were closed. We will not judge Maps on that.

From your own door you were 2nd.

More in part 5.

▲ Needs work

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. The top map results showed you for 1 of the 2.

We did not see you on page one for ‘cosmetic and beauty store Lucknow’.

Fix: steps 1 and 2 · More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your shop?

ChatGPT and Claude named you but Gemini did not.

3 times out of 12 answers.

Fix: step 3 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon, Flipkart and Meesho.

More in part 1.

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

Your Google listing shows no website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.5 stars.

Only 2 of the 5 shops near you are higher.

More in part 2.

✓ Good

How many reviews do you have?

You have about 60 reviews.

Only 1 of the 5 shops near you has more.

More in part 2.

▲ Needs work

What do your customers say?

Only 2 of your reviews from the last 90 days have words. That is too few to judge.

One review is not happy with ‘service’, ‘staff behaviour’ and ‘order delay’.

More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing does not show a website link or enough photos.

Fix: steps 2 and 3 · More in part 4.

Do this first

1. Reply to all 4 reviews from the last 90 days. Start with the one that gave 1 to 3 stars.

2. Do you have a website? Add it to your Google listing. If you do not, make a simple one-page site. Put your address, hours and phone number on it.

3. Add photos to your Google listing. Show the room, the counter and what you sell.
   When done: Check that the new photos show on your listing.

How to be found in more places

4. List your shop on Meesho. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- ‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Friday, Saturday and Sunday.
- ‘Nearby business C’ closes later than you on Monday, Tuesday, Wednesday, Friday, Saturday and Sunday.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Amazon, Flipkart and Meesho.

If customers look on Amazon, Flipkart and Meesho, add your shop there.

We could not check Instagram, X and LinkedIn this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 2 photos.

The shops near you have 10 or more.

Your listing shows the phone number [phone removed].

Open on Google Maps

JustDial

You are listed.

Open the page

Amazon

You are not listed.

We found other sellers there, not you.

Flipkart

You are not listed.

We found other sellers there, not you.

Meesho

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

You are listed.

3 followers

Open the page

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 4.5 stars. Only 2 of the 5 shops near you are higher.

You have about 60 reviews. Only 1 of the 5 shops near you has more.

We compared you with 5 shops near you. The farthest is 300 m away.

Shops by rating

Of the 5 shops we compared, 2 are rated higher.

Shop	Rating	Reviews
Nearby business C	5.0	About 20
Nearby business D	4.7	About 40
You	4.5	About 60
Nearby business E (Cosmetics shop)	4.4	About 200
Nearby business B (Cosmetics shop)	4.2	About 20

Shop	Rating	Reviews
Nearby business A (Cosmetics shop)	3.4	About 10

Side by side

Shop	Rating	Reviews	Photos
You	4.5	About 60	2
Nearby business A (Cosmetics shop)	3.4	About 10	10+
Nearby business B (Cosmetics shop)	4.2	About 20	10+
Nearby business C	5.0	About 20	10+
Nearby business D	4.7	About 40	10+
Nearby business E (Cosmetics shop)	4.4	About 200	10+

The words in brackets are Google&#about 40;s name for each kind of place.

Opening hours

1 of the 5 shops closes later than you on some days: ‘Nearby business C’.

2 of the 5 shops open earlier than you on some days: ‘Nearby business A’; ‘Nearby business E’.

‘Nearby business C’ closes later than you on Monday, Tuesday, Wednesday, Friday, Saturday and Sunday.

‘Nearby business A’ opens earlier than you on Monday, Tuesday, Wednesday, Friday, Saturday and Sunday.

‘Nearby business E’ opens earlier than you on Monday, Tuesday, Wednesday, Friday, Saturday and Sunday.

You are closed on Thursday. 4 of the 5 shops near you are open then: ‘Nearby business A’, ‘Nearby business B’, ‘Nearby business C’ and ‘Nearby business D’.

PART 3

▲ Needs work

Does your shop have a website?

We could not find a website for your shop.

If you have a website, add it to your Google listing. If you do not, put up a simple one-page site. Show your address, hours and phone. Step 2 (website) is under ‘Do this first’.

Your Google listing shows no website.

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing does not show a website link or enough photos.

If you have a website, add it to your Google listing. Add photos to your Google listing.

Step 2 (website) and step 3 (photos) are under ‘Do this first’.

What your listing does not show

- Your listing shows no website link. 3 of the 5 shops near you link theirs.
- Your listing has 2 photos. The shops near you have 10 or more.

You also show these. Each line counts the shops near you.

- **a phone number:** 5 of the 5 shops show it.
- **delivery:** 4 of the 5 shops show it.

PART 5

? Could not check

Can people find you on Google Maps?

We checked on a day you were closed. We will not judge Maps on that.

From your own door you were 2nd.

We searched for ‘cosmetics shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.

- **At 1 km:** Maps showed you from the north and west. People south and east of you did not see you.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** 5 shops. ‘Nearby business A’, ‘Nearby business C’ and ‘Nearby business E’, from all 4 sides. 2 more shops.
- **At 1 km:** 4 shops. ‘Nearby business A’, ‘Nearby business C’ and ‘Nearby business D’, from all 4 sides. 1 more shop, from all 4 sides.
- **At 2 km:** 4 shops. ‘Nearby business E’, from all 4 sides. ‘Nearby business D’, from 3 sides. ‘Nearby business A’, from 2 sides. 1 more shop, from 2 sides.

From your own door, Maps showed 20 places for ‘cosmetics shop’.

You were 2nd.

PART 6

▲ Needs work

Do you show up when people search on Google?

We ran 2 searches as a customer standing near your shop. The top map results showed you for 1 of the 2.

Steps 1 and 2 under ‘Do this first’ may help here. They are about your reviews, your

website and your listing. We cannot promise it will change the answer.

We did not see you on page one for ‘cosmetic and beauty store Lucknow’.

We did not see you in the whole-city search, ‘cosmetic and beauty store in Lucknow’. It does not change the answer.

We had no website address for you. So we looked for your shop on the map.

A search for your name

Google showed your listing for ‘Your shop Lucknow’.

Searches for what you sell

Search	Where you were
‘cosmetic and beauty store Lucknow’	Not seen on page one
‘best cosmetic and beauty store Lucknow’	3rd on the map, on page one
‘cosmetic and beauty store in Lucknow’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘cosmetic and beauty store Lucknow’** Google&#about 40;s page one showed ‘Nearby business 4’, ‘Nearby business A’ and ‘Nearby business 5’.
- **‘best cosmetic and beauty store Lucknow’** Google&#about 40;s page one also showed ‘Nearby business 5’. It also showed 1 place we could not check.

- **‘cosmetic and beauty store in Lucknow’** Google&#about 40;s page one showed ‘Nearby business 5’ and ‘Nearby business D’. It also showed 1 place that is not like yours.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your shop?

ChatGPT and Claude named you but Gemini did not.

AI apps draw on reviews, listings and sites. Step 3 under ‘Do this first’ may help here. We cannot promise it will change the answer.

3 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

“What is the best cosmetics shop in Lucknow?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business 1.

1 of 3 answers named Nearby business B.

1 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business D.

1 of 3 answers named Nearby business E.

They also named 2 places we could not check.

“[Removed from this sample: it named a business.]”

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

They named these instead of you.

2 of 3 answers named Nearby business 1.

1 of 3 answers named Nearby business B.

1 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business D.

They also named 4 places we could not check.

“Which cosmetics shop in Lucknow do people trust?”

1 of 3 answers named you.

Claude named you but ChatGPT and Gemini did not.

They named these instead of you.

2 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business 1.

1 of 3 answers named Nearby business D.

They also named 2 places we could not check.

“Which cosmetics shop in Lucknow does home delivery?”

1 of 3 answers named you.

Claude named you but ChatGPT and Gemini did not.

They named these instead of you.

2 of 3 answers named Nearby business B.

2 of 3 answers named Nearby business E.

1 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business D.

They also named 2 places we could not check.

PART 8

▲ Needs work

What do your customers say?

Only 2 of your reviews from the last 90 days have words. That is too few to judge.

Ask happy customers to post a review on Google.

One review is not happy with ‘service’, ‘staff behaviour’ and ‘order delay’.

Reply to all 4 reviews from the last 90 days. Start with the one that gave 1 to 3 stars.

Step 1 (reviews) is under ‘Do this first’.

We read 4 reviews from the last 90 days. 2 had words.

Service, Staff Behaviour and Order Delay

One review is not happy with these.

“[In your report, a customer&#about 40;s own words appear here.]”

Posted 15 Jul 2026.

Service

One review praises this.

Read it on your Google listing.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we added the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 7:32 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.