Sample report — names removed.

Viabe Pulse

Your shop (your website)

Lucknow

Checked on 2 Oct 2026.

We checked you as a computer and IT store.

4 Good · **4** Needs work · **2** Problems

Your score card

The answer comes first.

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

More in part 5.

✕ Problem

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. We did not see you on page one for it.

Fix: step 1 · More in part 6.

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

0 times out of 12 answers.

Fix: steps 1 and 2 · More in part 7.

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

More in part 1.

▲ Needs work

Is your website working?

Your website opens. But 1 thing is hurting it.

Fix: step 1 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.7 stars.

No shop near you is higher.

More in part 2.

✓ Good

How many reviews do you have?

You have about 300 reviews.

Only 1 of the 3 shops near you has more.

More in part 2.

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

People praise this most: ‘customer service’.

Fix: step 4 · More in part 8.

▲ Needs work

Does your Google listing show enough?

Your listing does not show opening hours.

3 of the 3 shops near you do.

Fix: step 2 · More in part 4.

✓ Good

Are the shops near you doing anything new?

We found nothing new at the 2 shops we could check.

We could not check 1 shop.

More in part 9.

Do this first

1. Ask whoever runs your website to make the page load faster.

2. Add your hours to your Google listing.
   When done: Open your listing. Check the hours for each day.

How to be found in more places

3. List your shop on Flipkart. We looked there and did not find you.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

Then do these

4. Reply to all under 10 reviews from the last 90 days.

The last part is called About this report. You can skip it.

PART 1

▲ Needs work

Are you listed where customers look?

We did not find your shop on Flipkart.

If customers look on Flipkart, add your shop there.

We could not check Instagram, Facebook, JustDial, Amazon and X this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows no opening hours.

Your listing shows the phone number [phone removed].

Open on Google Maps

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

✓ Good

How do you compare with shops near you?

Your rating is 4.7 stars. No shop near you is higher.

You have about 300 reviews. Only 1 of the 3 shops near you has more.

We compared you with 3 shops near you. The farthest is 1 km away.

Shops by rating

No shop we compared is rated higher than you.

Shop	Rating	Reviews
You	4.7	About 300
Nearby business B	4.6	About 1,000
Nearby business C	4.4	About 200
Nearby business A	4.3	About 100

Side by side

Shop	Rating	Reviews
You	4.7	About 300
Nearby business A	4.3	About 100
Nearby business B	4.6	About 1,000
Nearby business C	4.4	About 200

The words in brackets are Google's name for each kind of place.

Opening hours

Your listing shows no opening hours.

PART 3

▲ Needs work

Is your website working?

Your website opens. But 1 thing is hurting it.

Start with the first item below. Step 1 (speed) is under ‘Do this first’.

We opened your website on 2 Oct 2026.

Your Google listing links to your website.

On a phone, your website takes 38.2 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

These work: a lock sign, a layout for phones and a page title.

Things you could add

Your outlet's page does not show opening hours.

A customer cannot tell from your outlet's page whether the shop will be open when they arrive.

Add the Lucknow shop's current opening days and hours to your outlet's page.

[Removed from this sample: it named a business.]

[Removed from this sample: it named a business.]

[Removed from this sample: it named a business.]

PART 4

▲ Needs work

Does your Google listing show enough?

Your listing does not show opening hours.

Add opening hours to your Google listing, if it fits your shop. Step 2 (hours) is under ‘Do this first’.

3 of the 3 shops near you do.

What few shops near you show

- It also shows a website link. Only 1 of the 3 shops near you does.
- It also shows accessibility information. Only 1 of the 3 shops near you does.

You and all 3 shops near you show:

a phone number, photos, delivery.

PART 5

✓ Good

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

From your own door you were 1st.

We searched for ‘computer shop’ from 13 points around your shop.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 7 shops. ‘Nearby business C’, from all 4 sides. ‘Nearby business A’, from 3 sides. 3 shops are not like yours. 2 shops whose trade we could not tell.
- **At 1 km:** 5 shops. ‘Nearby business C’, from all 4 sides. ‘Nearby business A’, from 2 sides. 2 shops are not like yours. 1 shop whose trade we could not tell.
- **At 2 km:** 3 shops. ‘Nearby business C’, from all 4 sides. ‘Nearby business A’, from 1 side. 1 shop is not like yours.

From your own door, Maps showed 20 places for ‘computer shop’.

You were 1st.

PART 6

✕ Problem

Do you show up when people search on Google?

We could read 1 of 2 searches for what you sell. We did not see you on page one for it.

Step 1 under ‘Do this first’ may help here. It is about your website. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We could not run a search for your name this time.

We did not see you in the whole-city search, ‘computer and IT store in Lucknow’. It does not change the answer.

Searches for what you sell

Search	Where you were
‘computer and IT store Lucknow’	Not seen. We could name 1 place.
‘best computer and IT store Lucknow’	Did not come back
‘computer and IT store in Lucknow’ (whole city, not in the count)	Not seen. We could name 3 places.

Who else showed up

- **‘computer and IT store Lucknow’** We could name ‘Nearby business 35’. It also showed 1

place that is not like yours. It also showed 9 places we could not check.

- **‘computer and IT store in Lucknow’** We could name ‘Nearby business 37’, ‘Nearby business 38’ and ‘Nearby business 39’.

PART 7

✕ Problem

Do ChatGPT and other AI apps name your shop?

ChatGPT, Gemini and Claude did not name you.

AI apps draw on reviews, listings and sites. Steps 1 and 2 under ‘Do this first’ may help here. We cannot promise it will change the answer.

0 times out of 12 answers.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Named instead of you:

- **Nearby business C:** 9 times out of 12 answers.

Question by question

“What is the best computer shop in Lucknow?”

0 of 3 answers named you.

They named these instead of you.

2 of 3 answers named Nearby business C.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business C.

“Which computer shop in Lucknow do people trust?”

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business C.

“Which computer shop in Lucknow does home delivery?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business C.

PART 8

▲ Needs work

What do your customers say?

0 of the reviews from the last 90 days have a reply.

Reply to all under 10 reviews from the last 90 days. Step 4 (reviews) is under ‘Then do these’.

People praise this most: ‘customer service’.

No complaint came up again and again.

We read under 10 reviews from the last 90 days. 3 had words.

Customer Service

People praise this in 3 of the reviews.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Staff Behaviour

One review praises this.

Read it on your Google listing.

PART 9

✓ Good

Are the shops near you doing anything new?

We found nothing new at the 2 shops we could check.

We could not check 1 shop.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

Few shops of your exact kind had enough reviews. So we compared the nearest similar shops.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 2:52 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place we could read	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026

Part	Where it came from	Date
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	9
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.