

Viabe Pulse

Your shop

Kochi

Checked on 2 Oct 2026.

We checked you as a café.

We read your speciality as Coffee & Tea.

We read this from your Google listing.

2 Good · 7 Needs work · 1 Could not check

Your score card

The answer comes first.

✓ **Good**

Can people find you on Google Maps?

For 'coffee & tea' you were 2nd from your own door.

For 'cafe' you were 3rd from your own door.

[More in part 5.](#)

▲ **Needs work**

Do you show up when people search on Google?

We ran 4 searches as a customer standing near your place. The top map results showed you for 2 of the 4.

We did not see you on page one for 'café Kochi' and 'best café Kochi'.

Fix: step 4 · [More in part 6.](#)

▲ **Needs work**

Do ChatGPT and other AI apps name your place?

ChatGPT named you but Gemini and Claude did not.

1 time out of 10 answers.

Fix: step 4 · [More in part 7.](#)

? **Could not check**

Are you listed where customers look?

We found you on Google Maps.

We could not check 10 places.

[More in part 1.](#)

▲ **Needs work**

Is your website working?

Google's speed test opened your website. It took 5.0 seconds on a phone. That is slow.

Fix: step 1 · [More in part 3.](#)

▲ **Needs work**

How is your rating?

Your rating is 4.4 stars.

3 of the 5 places near you are higher.

Fix: step 4 · [More in part 2.](#)

▲ **Needs work**

How many reviews do you have?

You have about 900 reviews.

4 of the 5 places near you have more.

Fix: step 4 · [More in part 2.](#)

▲ **Needs work**

What do your customers say?

People complain about this most: 'quality of food'.

It is in 6 of about 20 reviews with words.

[More in part 8.](#)

▲ **Needs work**

Does your Google listing show enough?

Your listing does not show delivery.

4 of the 5 places near you do.

Fix: step 3 · [More in part 4.](#)

✓ **Good**

Are the places near you doing anything new?

We checked the offers of the places nearest to you. We found nothing new.

[More in part 9.](#)

Do this first

1. Ask whoever runs your website to make the page load faster.
2. Reply to all about 30 reviews from the last 90 days. Start with the 7 that gave 1 to 3 stars.

3. If this fits your place, add delivery to your Google listing. 4 of the 5 places we checked show it.

When done: Look at your listing. Check that it shows delivery correctly.

How to be found in more places

4. Ask each happy customer for a Google review.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- 'Nearby business C' is rated 4.7 with about 1,300 reviews. You are 4.4 with about 900.
- 'Nearby business E' closes later than you on every day.

The last part is called About this report. You can skip it.

PART 1

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check 10 places.

You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Google shows your prices as ₹200–400.

[Open on Google Maps](#)

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

We could not check these places.

Zomato, Swiggy, District, EazyDiner, Magicpin, LBB, X, LinkedIn

How do you compare with places near you?

Your rating is 4.4 stars. 3 of the 5 places near you are higher.

Step 4 under 'How to be found in more places' may help here. It is about your reviews.

You have about 900 reviews. 4 of the 5 places near you have more.

We compared you with 5 places near you. The farthest is 200 m away.

Places by rating

Of the 5 places we compared, 3 are rated higher.

Place	Rating	Reviews
Nearby business C (Restaurant)	4.7	About 1,300
Nearby business D (Cafe)	4.6	About 1,300
Nearby business E (Cafe)	4.6	About 200
You	4.4	About 900
Nearby business A (Cafe)	4.3	About 2,900
Nearby business B (Restaurant)	4.2	About 1,400

Side by side

Place	Rating	Reviews	Price	Zomato, for two
You	4.4	About 900	₹200–400	No info
Nearby business A (Cafe)	4.3	About 2,900	₹200–400	₹500
Nearby business B (Restaurant)	4.2	About 1,400	₹400–1,000	No info
Nearby business C (Restaurant)	4.7	About 1,300	₹400–600	₹1,500
Nearby business D (Cafe)	4.6	About 1,300	₹200–600	₹700
Nearby business E (Cafe)	4.6	About 200	₹200–400	No info

The words in brackets are Google's name for each kind of place.

Opening hours

1 of the 5 places closes later than you on some days: 'Nearby business E'.

'Nearby business E' closes later than you on every day.

Is your website working?

Google's speed test opened your website. It took 5.0 seconds on a phone. That is slow.

Ask whoever runs your website to make the page load faster. Step 1 (speed) is under 'Do this first'.

Our own check could not open it this time.

Does your Google listing show enough?

Your listing does not show delivery.

Add delivery to your Google listing, if it fits your place. Step 3 (categories) is under 'Do this first'.

4 of the 5 places near you do.

What few places near you show

- It also shows accessibility information. Only 2 of the 5 places near you do.

You also show these. Each line counts the places near you.

- **a website link:** 5 of the 5 places show it.

- **a phone number:** 5 of the 5 places show it.
- **photos:** 5 of the 5 places show it.
- **outdoor seating:** 3 of the 5 places show it.
- **dine-in:** 5 of the 5 places show it.
- **takeaway:** 5 of the 5 places show it.
- **reservations:** 5 of the 5 places show it.
- **a restroom:** 5 of the 5 places show it.
- **vegetarian food:** 4 of the 5 places show it.
- **children welcome:** 5 of the 5 places show it.
- **space for groups:** 5 of the 5 places show it.

PART 5

✓ Good

Can people find you on Google Maps?

For 'coffee & tea' you were 2nd from your own door.

For 'cafe' you were 3rd from your own door.

Maps showed you from all 4 sides at each distance we checked.

We searched for 'cafe' and 'coffee & tea' from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

For 'cafe'

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.

- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 4 places. 'Nearby business A', 'Nearby business B' and 'Nearby business C', from all 4 sides. 1 more place, from all 4 sides.
- **At 1 km:** 5 places. 'Nearby business A' and 'Nearby business C', from all 4 sides. 'Nearby business B', from 3 sides. 2 more places.
- **At 2 km:** 5 places. 'Nearby business A' and 'Nearby business C', from all 4 sides. 'Nearby business D', from 3 sides. 2 more places.

From your own door, Maps showed 20 places for 'cafe'.

You were 3rd.

2 places were ahead of you. We could name 1:
Nearby business C.

For 'coffee & tea'

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 5 places. 'Nearby business A', 'Nearby business C' and 'Nearby business D', from all 4 sides. 2 more places.
- **At 1 km:** 4 places. 'Nearby business A', 'Nearby business C' and 'Nearby business D', from 2 sides. 1 more place, from 1 side.
- **At 2 km:** 'Nearby business A' and 'Nearby business D', from 1 side.

From your own door, Maps showed 20 places for 'coffee & tea'.

You were 2nd.

Do you show up when people search on Google?

We ran 4 searches as a customer standing near your place. The top map results showed you for 2 of the 4.

Step 4 under 'How to be found in more places' may help here. It is about your reviews. We cannot promise it will change the answer.

We did not see you on page one for 'café Kochi' and 'best café Kochi'.

We did not see you in the whole-city search, 'café in Kochi'. It does not change the answer.

A search for your name

Google showed your listing for 'Your shop Kochi', but not your website.

Searches for what you sell

Search	Where you were
'café Kochi'	Not seen. We could name 3 places.
'café near me'	3rd on the map, on page one
'best café Kochi'	Not seen. We could name 2 places.
'popular café Kochi'	1st on the map, on page one

Search

Where you were

'café in Kochi' (whole city, not in the count)

Not seen. We could name 3 places.

Who else showed up

- **'café Kochi'** We could name 'Nearby business C', 'Nearby business 3' and 'Nearby business 4'.
- **'best café Kochi'** We could name 'Nearby business C' and 'Nearby business D'. It also showed 1 place we could not check.
- **'café in Kochi'** We could name 'Nearby business 3', 'Nearby business C' and 'Nearby business 7'.
- **'café near me'** Google's page one also showed 'Nearby business 5' and 'Nearby business C'.
- **'popular café Kochi'** Google's page one also showed 'Nearby business C' and 'Nearby business E'.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your place?

ChatGPT named you but Gemini and Claude did not.

AI apps draw on reviews, listings and sites. Step 4 under 'How to be found in more places' may help here. We cannot promise it will change the answer.

1 time out of 10 answers.

We asked 12 times. 2 did not answer.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

"What is the best cafe in Kochi?"

0 of 2 answers named you.

Gemini did not answer.

They named these instead of you.

2 of 2 answers named Nearby business 1.

2 of 2 answers named Nearby business C.

1 of 2 answers named Nearby business A.

They also named 1 place we could not check.

"[Removed from this sample: it named a business.]"

0 of 2 answers named you.

Gemini did not answer.

They named these instead of you.

1 of 2 answers named Nearby business 1.

1 of 2 answers named Nearby business A.

1 of 2 answers named Nearby business C.

They also named 2 places we could not check.

"Best coffee & tea cafe in Kochi"

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

They named these instead of you.

2 of 3 answers named Nearby business 1.

1 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business C.

1 of 3 answers named Nearby business D.

They also named 2 places we could not check.

"Which cafe in Kochi has outdoor seating?"

0 of 3 answers named you.

They named these instead of you.

3 of 3 answers named Nearby business 1.

2 of 3 answers named Nearby business A.

1 of 3 answers named Nearby business B.

They also named 3 places we could not check.

PART 8

▲ **Needs work**

What do your customers say?

**People complain about this most:
'quality of food'.**

**Read these reviews. Fix what they describe.
Reply to each one on Google.**

It is in 6 of about 20 reviews with words.

Reply to all about 30 reviews from the last 90 days. Start with the 7 that gave 1 to 3 stars.

Step 2 (reviews) is under 'Do this first'.

We read about 30 reviews from the last 90 days. About 20 had words.

Quality of Food

People complain about this in 6 of about 20 reviews with words.

"[In your report, a customer's own words appear here.]"

Posted 15 Aug 2026.

Service

People complain about this in 3 of about 20 reviews with words.

Read these on your Google listing.

Waiting

People complain about this in 2 of about 20 reviews with words.

Read these on your Google listing.

Quality of Food

People praise this in 14 of about 20 reviews with words.

Read these on your Google listing.

Service

People praise this in 4 of about 20 reviews with words.

Read these on your Google listing.

PART 9

✓ Good

Are the places near you doing anything new?

We checked the offers of the places nearest to you. We found nothing new.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

They are places near you on Google. Some are another kind.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

Our own check tried to open your website on 2 Oct 2026. It did not open.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 8:43 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the places near you

We looked at the public pages of the places near you.

We name a change only for the nearest place like yours.

Where our facts came from

Part	Where it came from	Date
1	Google Maps listings, from Google	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google's speed test. Our own check could not open your website.	2 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	8
Easy to read	8
Correct and specific	8
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: <https://viabe.ai/in/pulse/feedback>

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.