Sample report — names removed.

Viabe Pulse

Your shop

Mumbai

Checked on 2 Oct 2026.

We checked you as a car service and detailing centre.

3 Good · **4** Needs work · **1** Problem · **2** Could not check

Your score card

The answer comes first.

▲ **Needs work**

Can people find you on Google Maps?

Maps showed you from the south and west at 500 m.

From your own door you were 2nd.

Fix: step 1 · More in part 5.

✕ **Problem**

Do you show up when people search on Google?

We could read only 1 of 3 searches for what you sell. We did not see you on page one for it.

Fix: step 2 · More in part 6.

▲ Needs work

Do ChatGPT and other AI apps name your place?

Claude named you but ChatGPT and Gemini did not.

1 time out of 9 answers.

Fix: step 2 · More in part 7.

? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check Instagram, Facebook, JustDial, X and LinkedIn.

More in part 1.

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

Fix: step 2 · More in part 3.

✓ Good

How is your rating?

Your rating is 4.9 stars.

No place near you is higher.

2 places have the same rating as you.

More in part 2.

✓ Good

How many reviews do you have?

You have about 60 reviews.

Only 1 of the 5 places near you has more.

More in part 2.

▲ Needs work

What do your customers say?

0 of 16 reviews from the last 90 days have a reply.

People praise this most: ‘service’.

Fix: step 1 · More in part 8.

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

More in part 4.

? Could not check

Are the places near you doing anything new?

We could not check offers at the places near you.

More in part 9.

Do this first

1. Reply to all 16 reviews from the last 90 days.

Then do these

2. If you have a website, add it to your Google listing.

The last part is called About this report. You can skip it.

PART 1 ? Could not check

Are you listed where customers look?

We found you on Google Maps.

We could not check Instagram, Facebook, JustDial, X and LinkedIn.

You may still be on them.

Your Google listing

You are listed.

Your listing has 10 or more photos.

Your listing shows the phone number [phone removed].

Open on Google Maps

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

PART 2

✓ Good

How do you compare with places near you?

Your rating is 4.9 stars. No place near you is higher. 2 places have the same rating as you.

You have about 60 reviews. Only 1 of the 5 places near you has more.

We compared you with 5 places near you. The farthest is 100 m away.

Places by rating

2 places have the same rating as you. No place we compared is rated higher than you.

Place	Rating	Reviews
Nearby business E	4.9	About 200
You	4.9	About 60
Nearby business D	4.9	About 10
Nearby business B	4.7	About 40
Nearby business C	4.4	About 10

Place	Rating	Reviews
Nearby business A (Car repair)	4.0	About 40

Side by side

Place	Rating	Reviews	Photos
You	4.9	About 60	10+
Nearby business A (Car repair)	4.0	About 40	5
Nearby business B	4.7	About 40	10+
Nearby business C	4.4	About 10	2
Nearby business D	4.9	About 10	10+
Nearby business E	4.9	About 200	10+

The words in brackets are Google's name for each kind of place.

Opening hours

None of the 4 places open earlier or close later than you.

We could not read the opening hours of 1 place: ‘Nearby business A’.

PART 3

▲ Needs work

Does your place have a website?

We could not confirm that you have a website.

If you have a website, add it to your Google listing. Step 2 (website) is under ‘Then do these’.

PART 4

✓ Good

Does your Google listing show enough?

Yes. We found no gap against the places near you.

A gap is a thing over half show and you lack.
You and all 5 places near you show:
a phone number, photos.

PART 5

▲ Needs work

Can people find you on Google Maps?

Maps showed you from the south and west at 500 m.

Step 1 under ‘Do this first’ may help here. It is about your reviews.

From your own door you were 2nd.

People north and east of you did not see you.

Not seen means not in the first 20 results.

We searched for ‘car service’ from 13 points around your place.

One was your own door. The rest were north, south, east and west. We did this at 500 m, 1 km and 2 km.

- **At 500 m:** Maps showed you from the south and west. People north and east of you did not see you.
- **At 1 km:** People around you did not see you in Maps results.
- **At 2 km:** People around you did not see you in Maps results.

Who else Maps showed

- **At 500 m:** About 20 places. ‘Nearby business B’ and ‘Nearby business E’, from all 4 sides. ‘Nearby business D’, from 2 sides. 1 place is not like yours. 8 places whose trade we could not tell. 11 more places.
- **At 1 km:** 17 places. ‘Nearby business E’ and ‘Nearby business 14’, from all 4 sides. ‘Nearby business B’, from 1 side. 1 place is not like

yours. 6 places whose trade we could not tell. 7 more places.

- **At 2 km:** 8 places. ‘Nearby business E’ and ‘Nearby business 14’, from all 4 sides. ‘Nearby business 6’, from 2 sides. 1 place is not like yours. 4 places whose trade we could not tell.

From your own door, Maps showed 20 places for ‘car service’.

You were 2nd.

Ahead of you was Nearby business 14.

PART 6

✕ Problem

Do you show up when people search on Google?

We could read only 1 of 3 searches for what you sell. We did not see you on page one for it.

Step 2 under ‘Then do these’ may help here. It is about your website. We cannot promise it will change the answer.

We could not read 1 search. It did not come back this time.

We could not read 1 search. It showed places we could not tie to your place.

We did not see you in the whole-city search, ‘car service and detailing centre in Mumbai’. It does not change the answer.

We had no website address for you. So we looked for your place on the map.

A search for your name

Google showed your listing for ‘Your shop Mumbai’.

Searches for what you sell

Search	Where you were
‘car service and detailing centre Mumbai’	Did not come back
‘car service and detailing centre near me’	We could not tell
‘best car service and detailing centre Mumbai’	Not seen on page one
‘car service and detailing centre in Mumbai’ (whole city, not in the count)	Not seen on page one

Who else showed up

- **‘best car service and detailing centre Mumbai’** Google's page one showed ‘Nearby business E’, ‘Nearby business 14’ and ‘Nearby business 34’.
- **‘car service and detailing centre in Mumbai’** Google's page one showed ‘Nearby business E’, ‘Nearby business 14’ and ‘Nearby business 35’.

PART 7

▲ Needs work

Do ChatGPT and other AI apps name your place?

Claude named you but ChatGPT and Gemini did not.

AI apps draw on reviews, listings and sites. Step 2 under ‘Then do these’ may help here. We cannot promise it will change the answer.

1 time out of 9 answers.

We asked ChatGPT, Gemini and Claude 3 questions on 1 Oct 2026.

Question by question

“What is the best car service in Mumbai?”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business E.

“[Removed from this sample: it named a business.]”

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business E.

“Which car service in Mumbai do people trust?”

1 of 3 answers named you.

Claude named you but ChatGPT and Gemini did not.

They named these instead of you.

1 of 3 answers named Nearby business E.

PART 8

▲ Needs work

What do your customers say?

0 of 16 reviews from the last 90 days have a reply.

Reply to all 16 reviews from the last 90 days. Step 1 (reviews) is under ‘Do this first’.

People praise this most: ‘service’.

No complaint came up again and again.

We read 16 reviews from the last 90 days. 5 had words.

Service

People praise this in 5 of the 5 reviews with words.

“[In your report, a customer's own words appear here.]”

Posted 15 Sep 2026.

Staff Behaviour

People praise this in 2 of the 5 reviews with words.

Read these on your Google listing.

PART 9

? Could not check

Are the places near you doing anything new?

We could not check offers at the places near you.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other places.

What this report is

This report shows how your place looks from outside.

That is what customers, Google, Maps and AI apps can see about your place today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

This is your first report

This is your first Pulse report.

If you get another one, we will compare it with this one.

Places we checked

We checked the places where a customer may look for your place.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the places we compared

Few places of your exact kind had enough reviews. So we added the nearest similar places.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your Google listing

We compared your listing with the places near you.

A listing shows only what its owner filled in.

A missing item may still be true for your place.

Maps results change

Where you show up on Maps changes during the day.

We checked at 1:03 pm India time on 1 Oct 2026.

We searched from the points around your place.

We check again each time we make a report.

Google searches

We searched Google the way a customer would. We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Where our facts came from

Part	Where it came from	Date
1	Google Maps listings, from Google	1 Oct 2026
2	Google Maps listings, from Google	1 Oct 2026
3	Google Maps listings, from Google	1 Oct 2026
4	Google Maps listings, from Google	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	The web pages of the places near you. We could not read them this time.	2 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	9
Useful for you	7

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: https://viabe.ai/in/pulse/feedback

Not your business. Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.