

SAMPLE REPORT — names removed. Not your business.

Lettered places are the ones we compared. Numbered places are others Google or AI apps showed. The search words are examples.

Viabe Pulse

Your Pulse

Your shop

Delhi

Checked on 2 Oct 2026.

We checked you as an automobile spare parts shop.

Your score card

The answer comes first.

✓ **Good**

Can people find you on Google Maps?

Maps showed you from all 4 sides at each distance we checked.

[More in part 5.](#)

✓ **Good**

Do you show up when people search on Google?

We could read 3 of 4 searches for what you sell. We saw you on page one for all 3 we could read.

[More in part 6.](#)

▲ Needs work

Do ChatGPT and other AI apps name your shop?

ChatGPT named you but Gemini and Claude did not.

3 times out of 12 answers.

[More in part 7.](#)

▲ Needs work

Are you listed where customers look?

We did not find your shop on JustDial and Flipkart.

[More in part 1.](#)

▲ Needs work

Is your website working?

Your website opens. But 2 things are hurting it.

[More in part 3.](#)

✓ Good

How is your rating?

Your rating is 4.8 stars.

Only 2 of the 4 shops near you are higher.

[More in part 2.](#)

▲ Needs work

How many reviews do you have?

You have about 60 reviews.

3 of the 4 shops near you have more.

[More in part 2.](#)

▲ **Needs work**

What do your customers say?

No one wrote a review in the last 90 days.

[More in part 8.](#)

▲ **Needs work**

Does your Google listing show enough?

Your listing does not show a phone number.

4 of the 4 shops near you do.

[More in part 4.](#)

? **Could not check**

Are the shops near you doing anything new?

We could check only 2 of the 4 shops near you.

We found nothing new there.

[More in part 9.](#)

Do this first

1. Ask whoever runs your website to make the page load faster.
2. If this fits your shop, add a phone number to your Google listing. All of the shops we checked show it.

When done: Look at your listing. Check that it shows a phone number correctly.

3. Add a link to your Google listing on your website page.

How to be found in more places

4. List your shop on JustDial and Flipkart. We looked there and did not find you.

5. Ask happy customers to post a Google review. Reply to each one.

ChatGPT and Gemini are AI apps. They draw on reviews, listings and sites. The steps above are how to start being named. No one can promise they will name you.

What to watch

- 'Nearby business C' is rated 4.9 with about 1,100 reviews. You are 4.8 with about 60.

The last part is called About this report. You can skip it.

Part 1

Are you listed where customers look?

▲ Needs work

We did not find your shop on JustDial and Flipkart.

If customers look on JustDial and Flipkart, add your shop there.

We could not check Instagram, Facebook and Amazon this time. You may still be on them.

Your Google listing

You are listed.

Your listing has 6 photos.

The shops near you have 4 or more.

Your listing shows no phone number.

Open on Google Maps

JustDial

We searched for your shop there and found no store page.

Flipkart

We searched for your shop there and found no store page.

Instagram

We could not check.

We could not tell which profile is yours.

Facebook

We could not check.

We could not tell which profile is yours.

Part 2

How do you compare with shops near you?

▲ Needs work

You have about 60 reviews. 3 of the 4 shops near you have more.

Your rating is 4.8 stars. Only 2 of the 4 shops near you are higher.

Ask happy customers to post a Google review. Reply to each one. This is step 5 under 'How to be found in more places'.

We compared you with 4 shops near you. The farthest is 900 m away.

Shops by rating

A customer who sorts Maps by rating sees 2 shops above you.

Shop	Rating	Reviews
Nearby business C (Auto parts shop)	4.9	About 1,100
Nearby business D	4.9	About 600
You: Your shop (Auto parts shop)	4.8	About 60
Nearby business A (Auto parts shop)	4.1	About 100
Nearby business B (Auto parts shop)	4.1	About 20

Side by side

Shop	Rating	Reviews	Photos
You: Your shop (Auto parts shop)	4.8	About 60	6
Nearby business A (Auto parts shop)	4.1	About 100	8
Nearby business B (Auto parts shop)	4.1	About 20	4
Nearby business C (Auto parts shop)	4.9	About 1,100	10 or more
Nearby business D	4.9	About 600	10 or more

The words in brackets are Google's name for each kind of place.

Opening hours

None of the 4 shops open earlier or close later than you.

Is your website working?

▲ Needs work

Your website opens. But 2 things are hurting it.

Start with the first item below.

We opened your website on 2 Oct 2026.

Your Google listing links to your website.

Your website has no link to your Google listing.

People read your reviews and hours there.

Add a link to your Google listing on your page.

On a phone, your website takes 9.4 to 13.0 seconds to show.

People leave pages that make them wait.

Ask whoever runs your website to make the page load faster.

These work: a lock sign, a way to order or book, a layout for phones and a page title.

Part 4

Does your Google listing show enough?

▲ Needs work

Your listing does not show a phone number.

4 of the 4 shops near you do.

Add a phone number to your Google listing, if it fits your shop.

What few shops near you show

- It also shows a website link. None of the 4 shops near you do.

You also show these. Each line counts the shops near you.

- **photos:** 4 of the 4 shops show it.
- **delivery:** 3 of the 4 shops show it.

Part 5

Can people find you on Google Maps?

✓ Good

Maps showed you from all 4 sides at each distance we checked.

We searched for 'car spare parts shop' from 4 points around your shop.

They were north, south, east and west.

- **At 500 m:** Maps showed you from all 4 sides.
- **At 1 km:** Maps showed you from all 4 sides.
- **At 2 km:** Maps showed you from all 4 sides.

Who else Maps showed

- **At 500 m:** 'Nearby business A', from 2 sides.
- **At 1 km:** Maps showed no other shop.
- **At 2 km:** Maps showed no other shop.

From your own door, Maps showed 20 places for 'car spare parts shop'.

You were 2nd.

Part 6

Do you show up when people search on Google?

✓ **Good**

We could read 3 of 4 searches for what you sell. We saw you on page one for all 3 we could read.

We could not read 1 search. It showed places we could not tie to your shop.

A search for your name

Google showed your listing for 'Your shop Delhi', but not your website.

Searches for what you sell

Search	Where you were
'automobile spare parts shop Delhi'	2nd on the map, on page one
'automobile spare parts shop near me'	We could not tell
'best automobile spare parts shop Delhi'	2nd on the map, on page one
'automobile spare parts shop in Delhi' (whole city)	1st on the map, on page one

Who else showed up

- **'automobile spare parts shop Delhi'**
Google's page one also had 2 places. We could not check them.
- **'best automobile spare parts shop Delhi'**
Google's page one also had 2 places. We could not check them.
- **'automobile spare parts shop in Delhi'**
Google's page one also had 2 places. We could not check them.

Do ChatGPT and other AI apps name your shop?

▲ Needs work

ChatGPT named you but Gemini and Claude did not.

3 times out of 12 answers.

AI apps draw on reviews, listings and sites. Step 5 under 'How to be found in more places' may help here. We cannot promise it will change the answer.

We asked ChatGPT, Gemini and Claude 4 questions on 1 Oct 2026.

Question by question

"What is the best car spare parts shop in Delhi?"

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

"[Removed from this sample: it named a business.]"

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

"Which car spare parts shop in Delhi do people trust?"

0 of 3 answers named you.

They named these instead of you.

1 of 3 answers named Nearby business A.

"Which car spare parts shop in Delhi does home delivery?"

1 of 3 answers named you.

ChatGPT named you but Gemini and Claude did not.

Part 8

What do your customers say?

▲ Needs work

No one wrote a review in the last 90 days.

This is step 5 under 'How to be found in more places'.

Part 9

Are the shops near you doing anything new?

? Could not check

We could check only 2 of the 4 shops near you.

We found nothing new there.

About this report

You can skip this part. It tells you what this report is and how we made it.

This report is about one address

This report is about this address only. It is not about your other shops.

We did not check that customers come to this address.

What this report is

This report shows how your shop looks from outside.

That is what customers, Google, Maps and AI apps can see about your shop today.

We show what we found. We tell you what to fix first. You decide what to do.

It does not show your sales, your costs or how many people walk in.

AI answers come from AI tools. They do not come from people.

Use it as a quick check. It is not a promise of what will happen.

Places we checked

We checked the places where a customer may look for your shop.

Not listed means we looked and did not find you.

Could not check means we could not look. You may still be there.

How we picked the shops we compared

They are shops near you on Google.

Each has enough reviews to compare.

Ratings and reviews

We compare a rating only when it rests on 10 or more reviews.

A rating from fewer reviews can mislead, so we show it and do not rank it.

A tie is not counted as higher.

Empty boxes

No info means the listing does not show it, or we could not read it.

Your website check

We opened your website once, on 2 Oct 2026.

We read its first page. We did not read every page.

Google's speed test loads your website the way a phone does.

Your Google listing

We compared your listing with the shops near you.

A listing shows only what its owner filled in.

A missing item may still be true for your shop.

Maps results change

Where you show up on Maps changes during the day.

We checked at 4:21 pm India time on 1 Oct 2026.

We searched from the points around your shop.

We check again each time we make a report.

Google searches

We searched Google the way a customer would.

We checked the first results.

Some results are ads or directories. We counted only places we could tie to a business.

Where you show up changes during the day. We checked on 1 Oct 2026.

How we asked AI apps

We asked ChatGPT, Gemini and Claude what a customer would ask.

We asked on 1 Oct 2026 at 4:23 pm India time.

AI answers can change from one day to the next.

Counts use the answers we got, not the times we asked.

Next time we ask the same questions. Then you can compare.

Reviews

A review shows the day it was posted.

That is not the day of the visit.

Offers of the shops near you

We looked at the public pages of the shops near you.

We name a change only for the nearest shop like yours.

Where our facts came from

Part	Where it came from	Date
1	Google, and the web page of each place	1 Oct 2026
2	Google listings, through a data company we pay	1 Oct 2026
3	Your website, and Google's speed test	2 Oct 2026
4	Google listings, through a data company we pay	2 Oct 2026
5	Google Maps, through a data company we pay	1 Oct 2026
6	Google search results, through a data company we pay	1 Oct 2026
7	ChatGPT, Gemini and Claude, asked by us	1 Oct 2026
8	Google reviews, through a data company we pay	2 Oct 2026
9	Checked on the web	1 Oct 2026

Our quality check

✓ Passed

2 Oct 2026

Check ID: VP-R32G8-AGKXQ

Design	9
Easy to read	8
Correct and specific	9
Useful for you	8

Refunds and revised reports

- Every report goes through our quality check before we send it.
- If your report has not reached you within 24 hours of payment, you get a full refund.
- If you find something wrong in your report, such as a wrong fact about your business, a business that is not in your trade, or a wrong number, tell us within 7 days using the feedback link. We will check it. If it is wrong and we can fix it, we will send you a revised report. If we cannot fix it, we will refund you in full.
- We do not give a refund for a report that passed our quality check and has nothing wrong in it. That includes a report that found little to fix: a healthy listing is a good result.
- One revised report per order.

Something wrong in your report? Tell us here:

Open the feedback page: <https://viabe.ai/in/pulse/feedback>